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Anabel Ternès

Communication Scientist Germany



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BRIEF BIOGRAPHY:

- ➤ Dr. Anabel Ternès is a communication scientist, business economist, educational psychologist and journalist.
- ➤ She has many years of international management experience in marketing, business development and communications, amongst others for Samsonite and Fielmann.
- ➤ Since 1995 she is also working as a moderator, consultant and coach. She is a professor and the Program Director for International Communication Management at SRH Berlin International Management University and Executive Director of the International Institute for Sustainability Management (IISM)..



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EDUCATION:

✓ Professor Anabel Ternès various degrees in different universities of Germany.

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RESEARCH INTERESTS:

- Sustainable Communication
- Communication Psychology and Marketing
 - Communication in the fields of Digital Change, Health
 - Management, Branding, Talent Management and
 - Intercultural Management



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ACHIEVEMENTS:

• Professor and the Program Director for International Communication Management at SRH Berlin International Management University and Executive Director of the International Institute for Sustainability Management (IISM)

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