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Gordon Becket

Editor of

Journal of Pharmaceutical Care & Health systems

- Gordon Becket is the inaugural Professor of Pharmacy Practice at the School of Pharmacy and Biomedical Sciences, University of Central Lancashire where he leads the Pharmacy Practice group and directs the postgraduate professional programmes. After graduating from the School of Pharmacy, University of London, Gordon worked in hospital and industrial pharmacy before undertaking postgraduate studies in the area of medicinal chemistry at the Robert Gordon University in Aberdeen, Scotland. Following this, he was a lecturer in pharmaceuticals in the School of Pharmacy before moving to the Department of Pharmacy, National University of Singapore where he worked as a senior lecturer in pharmacy practice. Gordon joined the School of Pharmacy at the University of Otago in 1993 as senior lecturer in pharmacy practice and later became Associate Dean for postgraduate professional programmes. In the latter role, he was responsible for developing the distance-taught professional programmes throughout New Zealand.

Biography

- Deliver of drugs into and through the skin using chemical enhancers
- Analysis of prescribing trends in health research using prescription databases and geographical information systems (GIS)
- Pharmacy education at undergraduate and postgraduate levels
- Evaluation of professionalism in pharmacy practice.
- Medication adherence particularly in mental health

Research Interests

- **Horsburgh S., Norris P., Becket G., Arroll B., Crampton P., Cumming J., Keown S. and Herbison, P. (2014) Allopurinol Use in a New Zealand Population: Prevalence and Adherence. Rheumatology International 1:1-8.**
- **Norris P., Horsburgh S., Becket G., Keown S., Arroll B., Lovelock K., Crampton P., Cumming J., Herbison P. (2014). Equity in statin use: the impact of PHARMAC strategies in New Zealand, Journal of Primary Health Care (in press).**
- **Wilson SE., Prescott J., Greenwood K.J., Becket G. (2013). Students as educators: a pilot study. Final report. Higher Education Academy.**
- **Prescott J., Wilson S. and Becket G. Students want more guidelines on Facebook and online professionalism. Pharmaceutical Journal. (2012) 289 (7717/18), 163. (online 289: 1-3).**
- **Prescott J., Stodart M., Wilson S. and Becket G. (2013). The experience of using Facebook as an educational tool. Proceedings of the International Conference on Advanced ICT (Information and Communication Technology) for Education, (ICAICTE), China.**
- **Wilson S., Becket, G. (2012). Using LEGO® SERIOUS PLAY® to explore students' perceptions of 'professional' and 'unprofessional' pharmacist identities. International Journal of Pharmacy Practice 20 (Suppl.1) 11.**

Recent Publications

Pharmacy Practice

- The traditional role of pharmacists is to manufacture and supply medicines.
- More recently, pharmacists have been faced with increasing health demands which change their direction and focus to PATIENTS instead of the Product.

Introduction

Regulation
Evaluation
Medicines
Decision
Patient Adherence
Education
Pharmacy
Clinical-Trials
Community
QOL
Safety
Adverse Reactions
Regulatory
Management
Clinical
Public
Communication
Clinical trials
Subjects
Language
Compliance
Developing
Prescription
Medical
Pharmaceuticals
Prescription
Molecular
Genetics
Consultation
Guidelines
Subtraction
Experience
Promoting
Services
Regulatory



Pharmacy Practice types

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THE FUTURE OF PHARMACY

enhancing
patient
care

- The practice of pharmacy is a vital part of a complete health care system.
- The number of people requiring health care services has steadily increased, and this trend will likely continue.
- pharmacy will face new challenges, expanded responsibilities, and an ever-increasing growth in opportunities.

Professional Prospects

Issues that our Profession will face

- increases in average life span
- the increased incidence of chronic diseases;
- the increased complexity, number, and sophistication of medications and related products and devices;
- increased emphasis on primary and preventive health services,

- home health care, and long term care;
- concerns about improving patients' access to health care, controlling its cost, and assuring its quality.
- Because of the large role that medications and their proper use play throughout these issues, pharmacists will play an important part in the future of health care.

**Issues that our Profession will
face**

Definition

Pharmacy Practice *is the discipline within Pharmacy that involves developing the professional roles of the pharmacist.*

- Pharmacy Practice is vital, since it facilitates and enables pharmacists to fully exploit their substantial knowledge and expertise in areas such as pharmacology, pharmaceuticals, chemistry and therapeutics within a clinical context.

- The practice of pharmacy aimed at providing and promoting the best use of drugs and other health care services and products, by patients and members of the public.
- It requires that the welfare of the patient is the pharmacist's prime concern at all times.

Pharmacy Practice Aim



Interested in how drugs work



Want to be part of a healthcare team



There are plenty of jobs



You can own your business



You can undertake research



There are a variety of jobs



Travel and work overseas

Why become a Pharmacist?

Approved By

E-signature: *Becket G*

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