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# Business and Economics Journal

Open Access, Peer-reviewed

ISSN: 2151-6219



**Seoki Lee**

Professor of Tourism  
USA



## *BRIEF BIOGRAPHY :*

- Seoki Lee received his M.S. in both Hospitality Business and Accounting from Michigan State University, and Ph.D. in Hospitality Management from the Pennsylvania State University. He also passed an examination of the American Institute of Certified Public Accountants (AICPA).
- His research focuses on hospitality accounting and finance issues including followings: a) internationalization, b) corporate social responsibility, c) revenue management, d) diversification strategies, e) firm and property valuation, f) capital structure and risk measures, and g) firm performance measures. Also, he has researched educational topics in hospitality programs.



## *EDUCATION:*

- ✓ Seoki Lee received his M.S. in both Hospitality Business and Accounting from Michigan State University, and Ph.D. in Hospitality Management from the Pennsylvania State University.
- ✓ He also passed an examination of the American Institute of Certified Public Accountants (AICPA).



## *RESEARCH INTERESTS :*

- Corporate social responsibility issues in tourism and hospitality industries
- Internationalization issues in hospitality industries



## *ACHIEVEMENTS:*

- Prof. Vida Skudiene has presented her research at international conferences in France, Japan, Israel, US (Hawaii, Chicago), Greece, Croatia, France, Spain, Norway, Jamaica, Sweden, Italy (Boccioni), and published over 30 articles.
- In 2008 she won the best paper Award from the US Marketing Management Association. Prof. Vida Skudiene is a member of editorial advisory board of international journals: “Baltic Journal of Management”, “Business and Economics Journal” and “Pecunia”.
- Prof. Vida Skudiene participates in the EU projects on Case Writing in HR Management, as an author, and Fostering Entrepreneurship in Higher Education, as a researcher.

# Business and Economics Related Journals

- Arabian Journal of Business and Management Review
- Business and Economics Journal
- International Journal of Economics and Management Sciences
- Journal of Public Affairs



# Business and Economics Related Conferences

- ✓ International conference on Business, Economics and Management
- ✓ International Conference on Advertising and Marketing Expo



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