

OMICS GROUP



OMICS Group International through its Open Access Initiative is committed to make genuine and reliable contributions to the scientific community. OMICS Group hosts over **400** leading-edge peer reviewed Open Access Journals and organizes over **300** International Conferences annually all over the world. OMICS Publishing Group journals have over **3 million** readers and the fame and success of the same can be attributed to the strong editorial board which contains over **30000** eminent personalities that ensure a rapid, quality and quick review process. OMICS Group signed an agreement with more than **1000** International Societies to make healthcare information Open Access.

OMICS Journals are welcoming Submissions

OMICS Group welcomes submissions that are original and technically so as to serve both the developing world and developed countries in the best possible way.

OMICS Journals are poised in excellence by publishing high quality research. OMICS Group follows an Editorial Manager® System peer review process and boasts of a strong and active editorial board.

Editors and reviewers are experts in their field and provide anonymous, unbiased and detailed reviews of all submissions. The journal gives the options of multiple language translations for all the articles and all archived articles are available in HTML, XML, PDF and audio formats. Also, all the published articles are archived in repositories and indexing services like DOAJ, CAS, Google Scholar, Scientific Commons, Index Copernicus, EBSCO, HINARI and GALE.

For more details please visit our website:

<http://omicsonline.org/Submitmanuscript.php>

Editorial Board Member

Dr. Viviane Y. Naimy

Professor of Finance

Notre Dame University

Zouk Mosbeh, Lebanon

Tel. ++961-9-208336



Biography

- Dr. Viviane Youssef Naïmy serves as Professor of Finance at Notre Dame University, Louaize, Lebanon.
- Well-rounded, she has published numerous articles in several professional journals in the areas of derivatives and risk management, corporate finance and financial modeling.
- Her work has an applied focus and her areas of research have included the impact of stochastic volatility on the pricing and hedging of options, the calculation of value at risk, copulas and the evaluation of model risk.

- She was recognized for her superior teaching skills with the reception of the “Best Finance Professor” certificate along with more than twelve international awards in recognition of academic excellence in research.
- She worked for several national and international banks and she launched the first Mutual Fund in Lebanon, in 1996 and has structured one of the largest syndicated loans. For the World Bank, she assessed the feasibility of introducing the securitization process in the banking sector in Lebanon.

- In addition, Naïmy has offered numerous executive workshops in the Arab countries and in France and has acted as consultant in cases involving banking and financial matters.
- Naimy is also a piano composer and player.

Publications

1. Naimy, V. and Merheb C., (2014) Modeling the Efficiency of the Mobile Industry in the Middle East Using Data Envelopment Analysis. *Journal of Statistical and Econometric Methods*, Vol.3, No.2, pp. 93-114.
2. Naimy, V. (2014) The German and French Stock Markets Volatility as Observed from the VaR Lens. *The American Journal of Mathematics and Statistics*, Vol. 4, No. 1, pp. 7-11.
3. Naimy, V. (2013) Parameterization of GARCH(1,1) for Paris Stock Market. *American Journal of Mathematics and Statistics*, Vol. 3 No. 6, 2013, pp. 357-361.
4. Naïmy V. (2013) A Pleasant Reading of GARCH Model. *The Journal of Business and Financial Affairs*: e132.
doi:10.4172/2167-0234.1000e132

5. Naimy V. (2012) Stress Tests and VaR Analysis in the Process of Risk Management. *The Journal of Business and Financial Affairs*.1:e114. doi:10.4172/2167-0234.1000e114
6. Naimy V. (2012) Gaussian Copula vs. Loans Loss Assessment: A Simplified And Easy-To-Use Model. *The Journal of Business Case Studies*, Volume 8 (5), pp. 533-542.
7. Naimy V. (2012) The RAROC as an Alternative Model of Analyzing the Lebanese Banks' Performance and Capital Allocation. *The Journal of Business and Financial Affairs*. Vol1:101.
8. Naimy V. (2011) Failure Prediction With Logit and Bank-Level Fundamentals Models Applied on the Lebanese Commercial Banks. *The Journal of American Academy of Business, Cambridge, Vol.16. Number 3*, pp189-196.
9. Nasser R. and Naimy V. (2010) Using Regression to Establish Weights for a Set of Composite Equations through a Numerical Analysis Approach: A Case of Admission Criteria to a College. *Journal of Mathematics and Statistics* 6 (3): 300-305.
10. Naimy V., Nasser R. and Romanowski M. (2009) Attracting High Achieving Secondary Students through Early Admission Call-Up in An American Style College in Lebanon: A comparison with American Colleges. *The Journal of College Admission*, Number 205, pp.22-27.
11. Naimy V. (2009) Liquidity Planning Between Theory and Practice: An Overall Examination of the GCC Banks During the Crisis Du Jour. *The Journal of Business Case Studies*, Volume 5, Number 6, pp. 1-12.

12. Naimy V. (2009) The Importance of Reacting to and Understanding the 2007-08 Financial Crisis: Facts and Suggestions. *The Journal of the National Defense*, Vol.70. October, pp.5-35.
13. Naimy V. and Nasser R. (2009) Early Admission Call-Up: A Strategy And Marketing Perk For Attracting Better Students To A College In Lebanon. *The American Journal of Business Education*, Vol.2. Number 4, pp.19-24.
14. Naimy V. (2008) Equity Mutual Funds Versus Market Performance: Illusion or Reality? *The Journal of Business Review, Cambridge*, Vol.11. Number 1, pp.71-75.
15. Naimy V. (2008) Tribulations of the Private Sector Between Financial Liberalization and Credit Rationing. *The Journal of the National Defense*, Vol.66. October, pp.47-89.
16. Naimy V. (2008) How much High is Really High: Probability Analysis For oil prices and Economic Performance. *The Journal of American Academy of Business, Cambridge*, Vol.13. Number 2, pp.71-76.
17. Naimy V. (2008) Financial Ratios and Stock Prices: Consistency or Discrepancy? Longitudinal Comparison between UAE and USA. *The Journal of Business & Economics Research*, Volume 6, Number 1, pp. 41-50.
18. Naimy V. (2007) Modeling IPO in Dubai Stock Market: Booming or Tumbling Return? *The International Business And Economics Research Journal*, Volume 6, Number 5, pp. 67-74.
19. Naimy V. (2007) Independency or Correlation? The GCC Stock Markets, Interest Rates, and Oil Prices: Against All Financial Rules. *The International Business And Economics Research Journal*, Volume 6, Number 2, pp. 9-18.

20. Naimy V. (2006) Measuring, Adjusting, and Forecasting Beta: The Case of All the Lebanese Listed Firms. *The Journal of Business & Economics Research*, Volume 4, Number 4, pp. 53-63.
21. Naimy V. (2006) Applying Solow Model to Measure the Appropriate Capital Sock and the Contribution of Productivity to the Economic Growth in Lebanon, Jordan, Egypt, and Syria. *The Journal of Business & Economics Research*, Volume 4, Number 11, pp. 1-9.
22. Naimy V. (2006) The Black-Scholes Model Guideline for Options Course as Taught at Notre Dame University, Lebanon. *The Journal of Business & Economics Research*, Volume 4, Number 1, pp. 59-64.
23. Naimy V. (2005) Unemployment in Lebanon: Application Of Okun's Law. *The Journal of Business & Economics Research*, Volume 3, Number 10, pp. 25-32.
24. Naimy V. (2005) Measuring the Effect of Financial Liberalization On The Supply Of Credit To The Private Sector: The Case Of Lebanon. *The International Business & Economics Research Journal*, Volume 4, Number 5, pp. 17-30.
25. Naimy V. (2005) Overall Lebanese Banks' Performance: A Risk-Return Framework. *The International Business & Economics Research Journal*, Volume 4, Number 1, pp. 1-10.
26. Naimy V. (2004) A Proposed Restricting of Lebanese Public Debt to Promote Economic Growth. *The International Business & Economics Research Journal*, Volume 3, Number 8, pp. 15-25.
27. Naimy V. (2004) Book Review: Marchés émergents, financement des PME et croissance économique : étude du cas libanais. *The Journal of Applied Business Research*, Volume 20, Number 1, pp. 109-110.

28. Naimy V. (2004) Faculty Member Performance Evaluation And Salary Pricing Modeling For Lebanese Private Universities. *The Journal of College Teaching & Learning*, Volume 1, Number 3, pp. 75-82.
29. Naimy V. (2004) Financing Problems Faced By The Lebanese SMEs: An Empirical Study. *The International Business & Economics Research Journal*, Volume 3, Number 1, pp. 27-38.

Publications in Refereed Conference Proceedings

30. Naimy V. (2012) Using The Gaussian Copula for Loans Loss Assessment. *European International Business & Economics Conference*. Rome, Italy.
31. Naimy V. (2010) Failure Prediction With Logit and Bank-Level Fundamentals Models. *The European Applied Business Research Conference*. Ireland.
32. Naimy V. (2009) Liquidity Planning between Theory and Practice: An Overall Examination of the GCC Banks. *The European Applied Business Research Conference*. Prague, Czech Republic.
33. Naimy V. (2008) Equity Mutual Funds Versus Market Performance: Illusion or Reality. *The European Applied Business Research Conference*. Rothenberg: Ob Der Tauber, Germany.
34. Naimy V. "Financial Ratios and Stock Prices: Comparative Analysis between UAE and USA", *The European Applied Business Research Conference*. Italy 2007.
35. Naimy V. "Using Sattools for longitudinal comparison between UAE and USA Stock Prices". *Palisade Europe Conference*, London – Trinity House 2007.
36. Naimy V. "Modeling IPO in Dubai", *The European Applied Business Research Conference*. Italy 2006.
37. Naimy V. " The GCC Stock Markets, Interest Rates, and Oil Prices", *The Applied Business Research Conference*, USA 2006.
38. Naimy V. "Adjusting Beta of All the Lebanese Listed Firms", *European TLC Conference*, UK, 2004.
39. Naimy V. "Solow Model and Capital Sock : the case of Lebanon, Jordan, Egypt, and Syria", *the International Applied Business Research Conference*, USA 2005.

40. Naimy V. "The Black-Scholes Model Guideline for Options Course as Taught at Notre Dame University- Lebanon", *TLC*, Greece 2005.
41. Naimy V. "Unemployment in Lebanon as Monitored by Okun's Law". *Hawaii, IABRC*, 2005.
42. Naimy V. "Modeling the Effect of Financial Liberalization On The Supply Of Credit To The Private Sector". *IABRC, Mexico*.
43. Naimy V. "Risk Management of the Lebanese Banks". *TLC, USA*, 2004.
44. Naimy V. "Restructuring the Lebanese Public Debt". *EABRC, UK*, 2003.
45. Naimy V. "Financing Problems Faced By The Lebanese SMEs: An Empirical Study". *ABRC, USA* 2003.
46. Naimy V. "Commercial Bank Management and overall Performance", Yarmouk University - Jordan 2002.
47. Naimy V. "The General Financial Outlook for Lebanon with special emphasis on the Fiscal and Monetary Policies", Notre Dame University, Louaize, Lebanon, 2002.
48. Naimy V. "Budget Policy and Economic Growth in Lebanon". Lebanese National Center for Scientific Research, Lebanon (NCSR), 2002.
49. Naimy V. "The socio-economic issues: Savings, Investment, and Consumption", Notre Dame University, Louaize, 2003.

Published Book

Naimy V. “Emerging Markets, Financing of SME’s and Economic Growth: The Case of Lebanon”, *NDU Press*, 2003.

Research Interests

- All aspects of Derivatives and Risk management
- Financial modelling
- Asset Liability Management
- Public debt restructuring
- Corporate Finance

Business & Financial Affairs

- [Business and Economics Journal](#)
- [Accounting & Marketing](#)
- [Arabian Journal of Business and Management Review](#)

Business & Financial Affairs Related Conferences

- 2nd International Conference on Business Economics and Management



OMICS Group Open Access Membership

OMICS publishing Group Open Access Membership enables academic and research institutions, funders and corporations to actively encourage open access in scholarly communication and the dissemination of research published by their authors.

For more details and benefits, click on the link below:

<http://omicsonline.org/membership.php>

