Incidence of diabetes in India was 1.09% in the 1950s, increased to 9.7% in 1990 and 11% by 2000. There is a cost of care associated with its management and long-term complications of the disease. We have worked incessantly towards providing improved medical care to the patients through innovative projects. Our 24*7 Telemedicine Diabetes Care Programme, a Specialized Super help line for individualized solution of patients, is based on new software design which supports patient’s full medical records across the world. National and International patients (mostly from Afghanistan) with diabetes keep in touch with our team doctors and diabetes educators on phone, web or through video calls. Our program “Diabetes Care 24*7” aims to expand access to important and much needed diabetes management services to patients across the world. This program was conceptualised in August 2013 and then the software was designed for its implementation. Our first set of patients was recruited in first quarter of 2014. Currently, we have 50 patients whom we are managing on-line and on call. We provided regular reminder services to our patients for tests and blood sugar monitoring. National and international patients who could not regularly come to our hospital call our team doctors and diabetes educators and take advice on their treatment. This improved follow-up and care of patients. “Diabetes Care 24*7”, an ingenious, practical and sustainable system for intensive diabetes management, helps patients to effectively achieve and maintain goals within established treatment guidelines, regardless of geographical barriers.

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