Comprehensive consultation and visual diagnostic assessment of global skin tones

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The goal of this activity is for health care and wellness providers to develop a greater understanding of the importance of assessing ethnic and cultural factors when performing skin assessments, developing skin treatment plans or consulting with individuals regarding basic or advanced skin care treatments. Current data suggests that ethically/racially diverse patients may be identified and diagnosed with skin cancer at later stages than other groups. The heart of the course is the development of a personal skin profile based on observation and quantitative methods. Consultation is the key to a truly comprehensive skin assessment and in this way supports not only skin health but the early identification of potential skin cancer risks.

Biography
Pamela Springer has over 20 years of experience working with African American, Asian and Hispanic skins. She has consulted with medical personnel and their support staff training on the similarities and differences of each ethnic group. She has written, Natural Radiance: A Guide to Ethnic Skin Care, is a book reviewer for Milady’s Publishing and a Subject Matter Expert for the National Council of State Boards of Cosmetology, Inc (NCC). She was the first aesthetician to serve on the Arizona Board of Cosmetology. Contributing to industry publications has led her to become a sought-after speaker for the aesthetics, cosmetology and medical practitioners.

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