Navigating Alzheimer’s the easy way

Pam Brammann R. N
Certified Dementia Trainer, USA

Looking after someone with Alzheimer's or other forms of dementia can be quite challenging, as well as frustrating. Pam helps friends, family members, memory care staff, etc. better handle common dementia behaviours by revealing secret behavioral modification techniques. Some have called this magic, but it's not magic, it’s Navigating Alzheimer’s The Easy Way.

Pam intrigues and engages her audience by presenting funny, yet heart warming true life stories, all stemming from her past experiences both professionally and on a personal level. Pam lost her father-in-law due to complications of Alzheimer’s disease and her step-father is currently dealing with another form of dementia.

Most importantly, Pam gives Alzheimer’s and other forms of dementia a face by explaining in simple terms how Alzheimer’s attacks the brain. This easy to understand insight helps people comprehend why short term memory is affected, yet long term memories remain. This information plays a part in Pam’s magic formula, which helps caregivers’ better handle challenging behaviours the easy way.

All results in a comfortable understanding that Alzheimer’s and other forms of dementia are all real diseases that destroy one's ability to think rationally. Dementia behaviours then become easier to navigate because you have proper knowledge to use as tools. What people really appreciate is the fact that Navigating Alzheimer’s The Easy Way can be used to better any relationship in your life. Audience members walk away with fresh ideas and techniques that allow all to better handle challenging behaviours.

Biography

Pam Brammann R. N is a Registered Nurse and Certified Dementia Trainer. She graduated from nursing school with Honours. She has over 15 years of experience both personally and professionally with caring for people afflicted with Alzheimer’s disease and other forms of dementia. In addition to working at hospitals and skilled nursing care facilities, She was given the opportunity to work at an adult day service centre. Shortly thereafter she became a Certified Dementia Trainer via a local chapter of the Alzheimer’s Association. She listened and offered helpful advice to many family members and caregivers in dealing with Alzheimer’s and other forms of dementia. Currently She is a sought-out keynote speaker, dementia trainer and coach. Her superior presentation, combined with high energy programs are delivered in an energetic, yet down to earth, memorable style. She was born in 1960 and raised in the Midwest. She lives with her husband, their two teenagers, and three dogs. She enjoys golf, football games, and family time.

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