Rhinoplasty, are we selecting the right patients?

Carlos Edgar Perez Bolde Villarreal
HMG Hospital Coyoacan, Mexico

The body dysmorphic disorder also known as dysmorphic syndrome or dismophophobia is a mental disorder categorized in the obsessive compulsive spectrum and is characterized by an obsessive worry of a perceived defect in one's own appearance. Usually patients imagine the flaw or if it actually exists, the magnitude of it is exaggerated. These patients often search for surgery to correct the problem and in the case that the surgeon does not detect this disorder prior to surgery; it may affect the surgeon's reputation and become a real problem. Having the right rhinoplasty patient is not just avoiding conflicting patients as the ones with body dysmorphic disorder, but to perform the right analysis and surgical plan based on the physical and anatomical characteristics of each patient. Multiple facial analysis have been described to evaluate symmetry and beauty characteristics and test for detecting body dysmorphic disorder but there is no evidence that they are used routinely to evaluate patients searching for aesthetic surgery in Mexico. We conduct a survey to determine how otolaryngologist and plastic surgeons in Mexico approach patients willing to have aesthetic nose surgery.

Biography

Carlos Edgar Perez Bolde Villarreal has completed his MD at the La Salle University in Mexico City and later on completed his Otolaryngology Training at the Ignacio Zaragoza, ISSTE Hospital. He has an outcome Research Diploma by Harvard University, a Rhinology and Facial Surgery Diploma by the National University in Mexico (UNAM) and a Business Development and Management Diploma by the Technologic Institute in Mexico (ITAM). In 2008, he has started his private practice and in 2009, he has started working with Schering Plough as Medical Manager for the respiratory area. He is currently an Associate Medical Director-in-Charge of Outcomes Research at Merck Mexico and he still combines his private practice with research.

cpvorl@gmail.com