Can you surf the silver tsunami?

The new health care paradigm seeks to decrease the unnecessary use of hospitals and emergency rooms, but several realities will force it to fall far short of its goals. The media and elder care professionals have used the term “Silver Tsunami” to describe the growing needs of seniors, and health systems are poised to drown. The author offers a surfboard, preparing professional and family caregivers to serve as the glue, holding the system together until health care programs can serve seniors successfully.

Objectives:

- At the end of this presentation, attendees will be able to:
  - Describe the principles of Geriatrics that direct effective eldercare.
  - Implement practice management strategies and professional behaviors that decrease unnecessary hospital readmission.
  - Bypass electronic health record (HER) incompatibility to improve communication and coordination between care sites

Empower family caregivers to fill their essential role in the new health care paradigm

Biography

Cheryl E Woodson has been an academic geriatrician, a primary care doctor, an employed physician, an entrepreneur in her own medical practice, public health care policy advocate and a private family caregiver. These experiences enable her to bridge theory and practice for a wide variety of audiences. She was a former Geriatrics faculty member at The University of Chicago and Northwestern University Medical Schools. She has developed and directed the Geriatrics Consultation Center, (GCC), an assessment program for frail older adults, based in a community health system. She has founded and directed the Woodson Center for Adult Healthcare, SC, incorporating the GCC concept with primary care Internal Medicine and wellness strategies to help adults of all ages

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