By-products as a raw material sources – Polish wheat bran packaging biotrem

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Biography

Joanna Kuzincow is graduate of University of Warsaw (editing and publishing studies) and Warsaw School of Economics (marketing and management). Currently she is writing her PhD thesis in management on ecological packaging in marketing strategies of enterprises (Warsaw School of Economics, Collegium of Management and Finance). She is a specialist in the Department of Systems Support, COBRO Packaging Research Institute, Editor of Packaging Spectrum – science section of the eldest Polish packaging magazine Opakowanie (Packaging).

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