

4th Global Acupuncture & Therapists Annual Meeting and International Conference on **Holistic Medicine & Holistic Nursing**

July 14-16, 2016 Philadelphia, USA

Three out-of-the box ways to practice that give you freedom & flexibility

Chen Yen

Fill My Holistic Practice,USA

Purpose of the presentation is to discuss non-traditional business models for acupuncturists that are often overlooked. This allows acupuncturists to grow a practice that can help more people, while offering flexibility and freedom that is beyond typical ways of growing a practice. Do you wonder if you really want to be busy practicing how you have been, day in and day out? What if you could have a practice that fulfills you, without having to be tied down to one location and having to work 40 hrs/week to make ends meet? In this meeting, the participants will learn: 1) Three non-conventional business models for acupuncturists that are often overlooked (and which offer freedom and flexibility); 2) Specific out-of-the box approaches to making a good income while using your expertise; 3) How to create a business that supports your lifestyle from day one.

Biography

Chen Yen is an expert in helping Acupuncturists and Holistic Practitioners to attract a steady flow of clients (without having to do as much marketing). She came from "the other side" as a Pharmacist and kept a secret to herself about what she really thought of drugs. She then started and grew a business from 0 to 7 figures the introverted way, in less than 5 years. She is no longer hiding behind her secret and is excited to now be living her passion. It's time that our healthcare system is integrated, and people stop depending on drugs when they don't really work! Her mission is to wake up the planet and change the way we treat illness and health. As the Founder of Fill My Holistic Practice, she especially enjoys showing introverted holistic practitioners how to grow fulfilling 6 and 7-figure practices on their terms, without having to do it the exhausting extroverted way.

mentor@fillmyholisticpractice.com

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