Advanced communication techniques for safety professionals

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Safety professionals need to communicate with everybody in the workplace from senior management to shop floor operators. Depending upon the audience, the message and the intended effect, appropriate media of communication should be selected. In this paper, we will discuss the advantages and disadvantages of the various modes of communication, how to select the appropriate communication mode so that the communication is precise, accurate, understood by the target audience, and results in the desired outcome. It also discusses the means of avoiding the common mistakes and traps while using an inappropriate mode of communication.

What is Communication

Communication is the exchange of thoughts, messages, or information, as by speech, signals, and many other modern medias which enable the transmission of information. Common forms of human communication include sign language, speaking, writing, gestures, and networking worldwide internet and company-wide intranet. Communications can be interactive, transactive, intentional or unintentional; it can also be verbal and non-verbal. Communication varies considerably in form and style when considering the scale, target audience, and the message. Communication also has a time component being either synchronous or asynchronous i.e. the communication is performed instantaneously or has a time lag.

Biography

Saad Naif Al Twaim has completed his Bachelor degree in an Industrial Engineering on August 2000 from King Fahad University of Petroleum & Minerals. He started his career as Safety Engineer in Saudi Iron & Steel Company (Hadeed) one of Sabic affiliates. On January 2008, he joined Nama Chemicals as EHS Manager. On June 2012, he joined Cristal Company as Senior Manager SHE & Emergency Response. He is a board member in the American Society of Safety Engineers Middle East Chapter (ASSE-MEC) from 2008 up to now. He also worked as board member in Jubial Mutual Aid Association (JAMAA) from 2009-2012.