

4th International Conference and Exhibition on **Occupational Health & Safety**

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Culture eats strategy for breakfast, and health & safety is the wakeup call

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This session will showcase an innovative development that takes a closer look at the safety climate as a way to provide organizations with valuable insight into their safety culture to improve their health and safety performance and business outcomes. It will focus on an innovative and validated tool used to provide the underlying reasons behind why existing health and safety strategies are unsuccessful and how knowing the values, attitudes and beliefs towards safety can increase implementation success. Participants will be taken on a journey exploring the benefits of creating a positive safety culture, as well as practical recommendations for improvements in their workplace.

Biography

Brett Webb has been in the health and safety field for 14 years, over three continents and is currently a consultant with Public Services Health and Safety Association in Northern Ontario. He is a Chartered Member with the Institute of Occupational Safety and Health, a Canadian Registered Safety Professional, and lectured at the University of Western Ontario in Occupational Health and Safety Management. He is currently a consultant with Public Services Health and Safety Association in Northern Ontario. He obtained his Bachelor of Business, in Australia, and a Postgraduate diploma in Occupational Safety and Health, in England. While in the United Kingdom, he obtained a Chartered Member status with the Institute Occupational Safety and Health (IOSH). He is a Canadian Registered Safety Professional (CRSP), and lectured at the University of Western Ontario in OH&S Management. His health and safety work experience includes: healthcare, education, government, claims management, manufacturing, security and social housing.

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