

Beauty Surgery Facing XXI Century

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It was the year 1994, Aruba, Netherlands Antilles, we were celebrating the 1st World Congress of Aesthetic Surgery and Aesthetic Medicine "BEAUTY SURGERY facing XXI CENTURY" organized by the INTERNATIONAL ACADEMY OF AESTHETIC SURGERY AND AESTHETIC MEDICINE, I had the honour of being the President of the Congress. In the opening ceremony was sitting to my right Drs. Ivo Pita guy, Brazil and José Juri, from Argentina, the most important figures of plastic surgery world-wide, while sitting on my left was Dr. Pierre Fournier of France and Giorgio Fischer, of Italy, the creators of the Liposuction - Lip sculpture techniques.

In that speech I said among other things that the correction of the defects of beauty had to combine surgical procedures with non-surgical (medical) treatments and that binding of Aesthetic Surgery and Aesthetic Medicine was the key to success in obtaining the best results.

That was the first Congress where both sciences joined and it was made a call to my colleagues, plastic surgeons, to learn the techniques of Aesthetic Medicine to achieve the best results.

Today, almost 20 years later, we can see that now it is beginning to be accepted this concept in order to achieve excellence of results.

In Aesthetic Surgery, the development of new techniques and the implementation of new technologies has produced much reluctance, we can almost say rejection by Plastic Surgeons to these new trends; enough just to remember in the early 80s the global negative of our specialists to practice liposuction, which was rejected and considered unscientific procedure, fact which began to change in the early 90s. Those who do not abide by the constraints of our traditional societies were able to create new trends. Already today recognizes the importance of opening the mind to new technologies, this is also the

case of surgical procedures done under laser technology and the results confirm that those who started in the 80s to operate with CO2 Laser have shown a better way to perform surgeries. Today, the emergence of various lasers for the treatment of multiple conditions allow to obtain excellent results in the treatment of many unaesthetic problems like cellulite and lipodystrophy and they open a field that did not exist before. The new facial rejuvenation techniques which combines laser Rhytidectomy with peeling or laser skin resurfacing and facial fillers, allow us to obtain better results than in the past.

The future is pointed toward the combination of treatments and to open the mind to new procedures and advanced technologies, all which are not included in the curriculum of studies in the specialty of Plastic and Reconstructive Surgery.

Universities already exist who support and open to the teaching of Aesthetic Surgery and Aesthetic Medicine as autonomous specialties. It is a goal of getting other universities includes both branches of science as a new teaching post graduate specialty. Scientific progress has made specialties like Maxillofacial Surgery, Hand Surgery and Surgery of burned patients are classified as independent, that means that you can't achieve within the mother specialty studies, Plastic & Reconstructive Surgery all knowledge of these different specialties, all in a span of three years, to be recognized as specialists in all these branches together under the umbrella of Plastic and Reconstructive Surgery.

Aesthetic Surgery and Aesthetic Medicine deals with healthy patients, who are seeking for aesthetic surgical and non-surgical treatments for enhancement of the face, body and skin, who want to improve their image and esteem. It is our goal to teach this specialty for Surgeons wishing to transit the path of the perfection of beauty. Times change, we must adapt to new realities.

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