Labour market inclusion, long-term employment and career development using the integrative model at Shekulo Tov Group, Israel

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Statement of the Problem: Literature indicates that the extent of employment mobility among people with psychiatric disabilities is low, even though most of them want and can work. Furthermore, while supported employment has significantly improve competitive work outcomes throughout the world, it leads to sustained work in only 25-35% of persons with psychiatric disabilities, while most persons lose jobs within a few weeks/months after beginning them or never obtain competitive work.

Methodology & Theoretical Orientation: Shekulo Tov is a non-profit organization and a service supplier for the Israeli Ministry of Health for more than 3,000 service users. Shekulo Tov’s integrative model represents an essential change of perception vis-à-vis vocational rehabilitation. It is a formative shift from the two sequential approaches of “train, then place” or “place then train” to a simultaneous approach of “train and place”. The model’s continued development led to the formation of the Shekulo Tov Group which operates in large number of businesses and organizations as integrative units based in the community, who all embedded the model among Shekulo Tov Group businesses: Rebooks (second hand bookshops), Good Coffee (social cafes), and God Dog (dog walkers).

Findings: The integrative model has successfully transitioned more than 25% of service users from vocational rehabilitation to open labour market placements. Furthermore, the model has reduced service users’ preparative vocational training for open labour market placement from 4 years to 20 months.

Conclusion & Significance: Along on-going support, job applicants are offered vocational rehabilitation, skills and career development, training programs and are provided with necessary preparation and support to measure their vocational progress. This gives them a security net, especially in cases; they did not hold their job in the free market. In these cases, service users can temporarily return to vocational rehabilitation while looking for a new job in the free market.

Recent Publications:

Biography
Irad Eichler founded Shekulo Tov Group in 2005 and is the Group Chairman ever since. Shekulo Tov Group is a leading Israel organization for vocational recovery. He and his mental health professional at Shekulo Tov Group, such as CIO Hagar Aloush, developed integrative model in cooperation with Israeli Ministry of Health. His integrative model was awarded “Project Zero” prize for impactful social enterprises in early 2017, categorized under innovative practice 2017 on employment, work and vocational education and training. In addition, he is the founder of seven chairs, a platform for text support groups and the founder of Israeli social business school, an Israeli third age festival and a podcaster. He is a serial social entrepreneur and was announced by world economic forum as a social entrepreneur of the year 2008.

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