

2nd World Congress on **Breast Cancer**

September 19-21, 2016 Phoenix, USA

Understanding and eliminating the stigmatism and myths associated with male breast cancer

Herbert P Wagner

A Man's Pink – Male Breast Cancer Advocacy Organization, USA

The author is an eleven-year male breast cancer (MBC) survivor and founder and CEO of a Man's Pink. A Man's Pink is an advocacy organization that promotes MBC awareness. Our mission is to promote MBC awareness, improve early MBC detection methods and increase survival rate for men diagnosed with breast cancer. Until the early 1980's, many MBC patients diagnosed with estrogen receptor-positive tumors (80-90% of MBC patients) with metastatic or inoperable cancer underwent removal of their testicles in order to prevent further growth of the tumor (20% of estrogen in men is produced in the testicles). This treatment approach strongly discouraged men from talking about MBC. Thankfully, the identification of the "estrogen receptor" eliminated this treatment option. Today's talk will discuss MBC occurrence data, prognosis and treatment options, myths about MBC, overcoming some of the MBC stigmatism by creating a website for men to discuss and start talking about MBC, as well as difficulties encountered by patients and survivors during their treatment and recovery. Working closely with world-renowned Australian breast cancer oncologist and author of "Male Breast Cancer – Taking Control" Professor John Boyages, our mission has evolved to include MBC sessions as part of breast cancer and oncology conferences and symposia globally. Feedback and suggestions from medical professionals will be solicited, in a survey form, to obtain their ideas and suggestions on how to best increase MBC awareness, early detection, increasing survival rates and to facilitate the journey for men in their battle with breast cancer globally.

Biography

Herbert P Wagner is in continual contact with 48 MBC survivors globally. This number continues to grow. He has participated in numerous TV documentaries, newspaper articles and scientific conferences in order to overcome some of the stigmatism by opening the platform for men to discuss and start talking about MBC.

herb_wagner@hotmail.com

Notes: