

4th European Chemistry Congress

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How macroeconomic factors shape the European petrochemicals industry

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The intervention will focus on the following elements: How the European Petrochemicals industry contributes in a sustainable way to the economic and societal well-being of Europe. How chemical markets evolve. Why a lower oil price doesn't change the situation for the European Petrochemicals industry. The competitiveness challenge for the European Petrochemicals industry: Feedstock price, electricity price, regulatory challenge, investment leakage. Debrief on the European Commission's cumulative costs assessment of its legislation on the European Petrochemicals industry. The performance of the European Petrochemicals industry in reducing GHG emissions.

Image of petrochemicals' most popular communication medium giving an overview from initial resources to downstream users



Biography

Dorothee ARNS, a German national, completed her university studies in Saarbruecken (Germany), Dublin (Ireland) and Granada (Spain) with two Master degrees: one in Applied Languages & Linguistics and the other one in Business Administration with special focus on Marketing, International Management and private law. Her professional career in the chemical industry started in 1995 when she joined the marketing & sales trainee programme of BASF in Ludwigshafen. In the course of the years she held senior management positions in various areas of BASF's chemicals business, notably in marketing, sales, eBusiness and controlling. On 1 July 2013 she was appointed Executive Director of Cefic's Petrochemicals and Plastic Additives Programme as well as of Petrochemicals Europe, the Association of Petrochemical Producers in Europe, formerly APPE. In a first assignment to Cefic from 2006 to 2011 she headed the solvents' cluster as Director General of ESIG, the European Solvents Industry Group.

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