

International Conference on  
**COMMUNITY NURSING AND PUBLIC HEALTH**  
November 19-21, 2018 Cape Town, South Africa



## *Tammy Sinek*

*Sister Tammy (pty) Ltd., South Africa*

### **Inspired nurses**

Nation road show titled: “The Nurse TV” Program is intended to inspire nurses of all levels to excel in their performances, showing innovation in nursing is exciting and necessary to improve the care that is delivered. The nurses are the most vital link, connecting doctors’ orders and the patient’s recovery. The intention is to boost the nurse and inspire them to achieve great things in their career. Talks are fast. To the point, filled with anecdotes and stories, reflecting the days in the life of a nurse, It gives inspire innovation and customer service excellence, shaping them into great brand ambassadors for your hospital.

The topics in the talk are:

- How to excel
- Accountability
- Being action oriented
- Service to the sick
- Facilitation of the healing process
- Smart and instant patient/client relationships
- How to build your personal brand
- Communication

### **Biography**

Tammy Sinek started her training at Johannesburg General Hospital 1982. Nursing sister 1982-1985, then took a senior post as charge sister Eye unit 1986, wanting to achieve more knowledge she did her Midwifery 1987-1988. She soon moved into Charge sister post in cold Orthopaedics 1989-1990. In 1999, through popular demand and she became Corporate team build facilitator building 54 corporate team. After 16 years she returned to Nursing as a plastic Surgeons assistant in 2009, where she was exposed to really supplying customer service excellence, and during these years, started her own company Sister Tammy (pty) ltd in October 2015, to inspire nurses around the world.

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### **Notes:**