

5th International Conference and Expo on

Acupuncture and Oriental Medicine

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See 200 people in a 20 hour work week and not break a sweat

Martin Michel Perras
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How I can see 200 people in a 20 hour work week and not break a sweat? One word: Efficiency!!! I would like to talk about how small procedural changes can save you thousands. Efficiency has been at the core of all major business advancements. Just think how the automotive business or the restaurant business completely changed when they decided to build more efficient systems. We have seen innovation and efficiency in all levels of medicine, but have you adopted better methods to make your acupuncture more efficient? How your clinic is laid out, how you take payments, how you schedule and how you communicate information can all be organized in a way that can be efficient and save you money and time, while still offering great personalized service? As an acupuncturist, I have studied and reviewed every aspect of my clinic to learn how to save seconds and yet still offer world class treatments. Over the years, saving seconds could mean saving thousands. Even more importantly, it could mean helping more people get well.

Biography

Bonjour, my name is Martin Perras and I'm a young French Canadian offering acupuncture and Traditional Chinese Medicine in Canada's home capital - Ottawa! Over almost a decade we have quickly become one of the busiest acupuncture clinics in our country.

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