myLAB Box: STD prevention through affordable at-home testing

Lora Ivanova
myLAB Box, USA

One answer to this need for frequent-yet-affordable testing lies in at-home wellness and diagnostics. Where most available services seem to consistently fall short is the ability to provide a fast, private and positive experience to their customers. When it comes to intimacy with a partner, every step taking us there should offer the same level of comfort and enjoyment. What better way to accomplish that than by giving people the opportunity to, just like dating, tailor their healthcare to their individual preference. Companies like myLAB Box see an opportunity to transform preventative STD screening with a simple service offering the first line of defense. Users can enjoy early detection options with unprecedented accuracy whenever and wherever most convenient and get instant results with little effort or stress. When it comes to sexually transmitted infections, early detection is the key to minimizing potentially serious health consequences and saving lives.