

ANNUAL CONGRESS ON

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Comm-Endo.... The root elite!

An expert is defined as a person who has a special skillset or knowledge in some particular field; somebody who is a specialist or an authority in that field. In addition, someone is only an expert if he or she can deliver on their special skills. Having special training or holding a specific status does not necessarily make someone an expert. It's all about results! A true expert should always consider all the following: training, knowledge, practice and experience and finally equipment. Also, one must never forget that it takes more than just the doctor to be the expert. In this presentation, Dr. Nguyen will methodically discuss what it would take for anyone who is self-motivated to become a "Comm-Endo" ... without being an endodontist. Clinical cases and videos will be used to discuss what general dentists and endodontists alike should be able to master in order to expertly serve their patients.

Upon completion of the session, attendees shall be able to

1. Understand what makes one an expert without being an Endodontist
2. Discern which equipment to include in their armamentarium and which not to invest in
3. Understand how to incorporate their Team in providing expert care
4. Integrate foundational concepts of how to increase fees while increasing patients flow
5. Learn effective marketing strategies to stand out locally and on the web, as an expert in Endodontics

Biography

Tuong Nguyen Nguyen has earned his Bachelor's degree in Dental Sciences in 1997 from the Catholic University of Louvain in Brussels, Belgium. He subsequently earned his Certificate in Clinical Endodontics and Master of Science in Dentistry degree in 2001 from Case Western Reserve University in Cleveland, OH. He was a full-time Assistant Professor in the Department of Endodontics at the University of Maryland from 2001 to 2004 and at the Oregon Health and Science University from 2004 to 2008. He is the Founder of Polaris Dental Specialists and the Love All Foundation. He currently practices at Polaris Dental Specialists, a multi-specialty practice in Beaverton and Salem, OR, USA. He is a Master at the World Clinical Laser Institute and Adjunct Professor of Endodontics at Case Western Reserve University.

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