

International Conference on

# Restorative Dentistry and Prosthodontics

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## Gary Takacs

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### Mastering the art of a thriving practice

The dental universe is quickly dividing into dentists that are thriving and those that are struggling. In this fast paced course, Gary will show you exactly what you need to do to not only survive, but to thrive in the current economic conditions. This presentation will provide you with real world solutions designed to be very practical, teaching concepts that can be immediately applied to your practice. The content presented will guide your practice to success now and in the years to come. The focus on this course is a practice model that helps your patients take a greater interest in their oral health. You'll learn how to guide your patients to accept your treatment recommendations and to become 'Champions' of your practice in your community. A partial list of topics covered include: How to develop a comprehensive plan to consistently attract quality new patients, the 6 specific criteria that define a successful practice, how to create a remarkable new patient experience, a system to use digital photos for patient education, a 7-component plan to master digital marketing and specific strategies to control practice overhead and increase practice profitability.

### Biography

Gary Takacs is an Adjunct Instructor at the Midwestern University School of Dental Medicine in Glendale, AZ where he teaches courses on the 'People' side of Dentistry in the Behavior Sciences Department. He has published over 350 articles in the dental trade press and provided over 14,000 hours of courses at dental conferences throughout the world. He is also the Founder of the Thriving Dentist Show podcast, the #1 Dental podcast on iTunes with listeners in 150 countries.

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