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Significance of perception management in healthcare industry globally

Perception is bigger than reality in today's world and healthcare industry is not an exception to it. The way patients perceive a doctors is crucial for the success of a doctor. A few behavioral techniques could be catalyst for the successful career and personal growth for healthcare industry professionals. The conversation about perception management will help healthcare professionals to effectively and successfully manage the perception about them leading to the unbelievable professional rewards.

Biography

Ameya Ghanekar is a TEDx speaker, award winning leadership facilitator, published author, learning strategist, strength coach, experienced body language guru and perception management specialists. He has 14 years of experience in corporate, consultancy and education domain specializing in healthcare, oil and gas, hospitality (Luxury), retail, banking, wellness, real estate, equine, manufacturing, entertainment and fitness industry. He has successfully coached and trained chief medical directors, doctors and healthcare professionals.