OMICS Group International through its Open Access Initiative is committed to make genuine and reliable contributions to the scientific community. OMICS Group hosts over 400 leading-edge peer reviewed Open Access Journals and organizes over 300 International Conferences annually all over the world. OMICS Publishing Group journals have over 3 million readers and the fame and success of the same can be attributed to the strong editorial board which contains over 30000 eminent personalities that ensure a rapid, quality and quick review process. OMICS Group signed an agreement with more than 1000 International Societies to make healthcare information Open Access.
OMICS Group welcomes submissions that are original and technically so as to serve both the developing world and developed countries in the best possible way. OMICS Journals are poised in excellence by publishing high quality research. OMICS Group follows an Editorial Manager® System peer review process and boasts of a strong and active editorial board.

Editors and reviewers are experts in their field and provide anonymous, unbiased and detailed reviews of all submissions. The journal gives the options of multiple language translations for all the articles and all archived articles are available in HTML, XML, PDF and audio formats. Also, all the published articles are archived in repositories and indexing services like DOAJ, CAS, Google Scholar, Scientific Commons, Index Copernicus, EBSCO, HINARI and GALE.

For more details please visit our website: http://omicsonline.org/Submitmanuscript.php
Editor

• Elisa Moncarz
  Professor
  School of Hospitality and Tourism Management
  Florida International University
  USA
  Tel. 305-919-4500
Biography

• Elisa Moncarz is a Emeritus Professor in the School of Hospitality and Tourism Management of Florida International University.

• A recipient of awards for excellence in teaching and research, Professor Moncarz co-authored seven books and book chapters and published numerous articles in leading academic journals, including:

• the Cornell Hospitality Quarterly

• the International Journal of Hospitality Management

• the International Journal of Contemporary Hospitality Management and

• the Hospitality Review.
• She ranked among the most prolific researchers in the hospitality field based on studies published in the Hospitality Research Journal and the Journal of Hospitality and Tourism Education.

• She was the 2009 CHRIE recipient of the “Article of the Year Award” for a manuscript published in the Journal of Hospitality and Tourism Education.

• A CPA in New York and Florida, she has extensive financial management and SEC experience with international firms in New York and Florida.
Research Interest

• Her area of interest focusses on:

• Restructuring and financial failure in the hospitality industry
Hospitality

- **Hospitality** is the relationship between guest and host, or the act or practice of being hospitable. Specifically, this includes the reception and entertainment of guests, visitors, or strangers, resorts, membership clubs, conventions, attractions, special events, and other services for travellers and tourists.

- "Hospitality" can also mean generously providing care and kindness to whoever is in need.
Objectives of Hospitality

• Understand the hospitality industry

• Understand the national and international employment opportunities available in the hospitality industry
• In the UK alone there are 182,343 hospitality and leisure establishments

• The industry employs 2 million people

• The restaurant industry is the largest in terms of jobs, employing half a million people

• The industry employs a young workforce – just over a third of the staff are under 25
Types in hospitality industry

• NATIONAL – All the outlets look the same, with the same style of furnishing, menus and pricing.

• LOCAL – One can find a wide variety of specialised and interesting menus, accommodation and prices.
Overview of Hospitality Industry
Characteristics of Hospitality Industry

1. Inseparability
2. Perishability
3. Labor-intensive
4. Repetitive
5. Intangibility
Components of Hospitality Industry

1. Lodging Operations
   -such as hotels, resorts, motels etc.

2. Transportation Services
   -such as taxi, train, cruise ships, etc.

3. Food and Beverage Operations
   -such as restaurants, bars, etc.

4. Retail Stores
   -such as souvenir shops, etc.

5. Activities
   -such as recreations, festivals, etc.
According to Levels of Service

a. World-Class Service

b. Medium-Range Service

c. Economy / Limited Service
• The hospitality industry consists of broad category of fields within the service industry that includes lodging, restaurants, event planning, theme parks, transportation, cruise line, and additional fields within the tourism industry.

• The hospitality industry is a several billion dollar industry that mostly depends on the availability of leisure time and disposable income.

• A hospitality unit such as a restaurant, hotel, or even an amusement park consists of multiple groups such as facility maintenance, direct operations (servers, housekeepers, porters, kitchen workers, bartenders, etc.), management, marketing, and human resources.
Sectors in hospitality industry

COMMERCIAL SECTOR

• It includes any businesses where the sale of food and drink or accommodation is the main source of income.

• The commercial sector includes hotels, restaurants, pubs and clubs

CATERING SERVICES SECTOR

• It includes situations where food and drink services are provided within other organisations whose main focus is not hospitality.
Front-of-the-house vs. Back-of-the-house

- **Front-of-the-house**: areas that involve guest and employee interaction (front office, restaurants, and lounges).

- **Back-of-the-house**: areas where interaction between guests and employees is less common (housekeeping, engineering and maintenance, accounting, and human resources).
Thank You..!
Related Journals

- Arabian Journal Business and Management Review
- Journal of Hotel & Business Management
3rd International Conference on Business, Economics & Management
2nd International Conference on Business Economics and Management
OMICS publishing Group Open Access Membership enables academic and research institutions, funders and corporations to actively encourage open access in scholarly communication and the dissemination of research published by their authors. For more details and benefits, click on the link below: http://omicsonline.org/membership.php