

2020 Market Analysis for 5th European Otolaryngology-ENT Surgery Conference

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With increase in predominance of ear, nose and throat disorders in geriatric people the demand of ENT devices expected to drive the ENT devices industry rapidly over the upcoming years. Expanding heights of healthcare awareness among patients and healthcare professionals expected to increase the growth of the market over the forecast period.

Presence of sophisticated healthcare infrastructure in the communities, favourable government initiatives led to progress and demand for **ENT devices** across the under developed countries owed to the extensive research and development targeted at developing technologically advanced products.

For details visit: <https://ent.conferenceseries.com/>

Importance and Scope:

Otorhinolaryngology is the branch of medicine deals with diagnosis, treatment and other complications related to ears, nose and throat, as well as the head and neck, mouth, sinuses, and larynx. Increasing age leads to growth risk for otorhinolaryngology disorders. This results in the use of advanced laser and radiofrequency technology through surgical and diagnostic procedures and is predictable to drive ENT devices market size rapidly in coming forecast periods.

Why Spain?

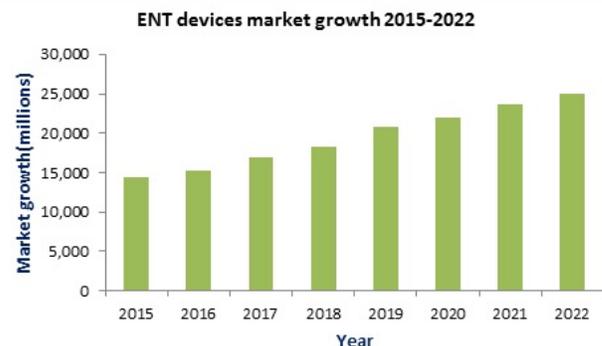
There are around 90 universities in Spain, of which are majorly public funded. Spain, capital of Spain has adequately of attractions to tempt tourists and international students alike. There are a range of excellent universities in Rome, the Sapienza - Università di with actuality the highest-ranked University in Spain at joint 223rd in the QS World University Rankings 2016-2017, making it Spain's third highest-ranked university. All large metropolises and cities in Spain have a clinic, specified by the international sign of a white 'H' on a blue background. About 48 best ENT clinics with best doctors are in Italy. The city hosts as the

headquarters of numerous business companies international wide, such as Eni, Enel, TIM and national and world-wide banks such as Unicredit and BNL. Its business district, called EUR, is the base of numerous companies involved in the oil industry, the pharmaceutical industry and financial facilities. Barcelona plays a major foremost role in the national economy of Spain.

Target Audience:

- Drug Manufacturing Companies
- Otorhinolaryngology Societies
- Young Researchers
- Students & Delegates
- Entrepreneurs
- Research Scholars
- Professional Service Professionals
- Scientist

Minimally invasive surgical techniques involve the use of advanced and thin ENT devices in nasal, ear, and throat. The popularity of these types of surgeries is increasing because they are associated with minimal tissue damage, a quicker recovery, less irritation, and less scarring. ENT instruments available in the market are endoscopes, hearing aids and implants, handheld surgical devices, balloon dilation devices for sinus, CO2 lasers, image-guided surgery systems, ear tubes, and voice prosthesis devices.



Global ENT devices market was valued at €12.37 billion in 2015, and is expected to reach €21.36 billion by 2022, growing at a CAGR of 8.1% during the forecast period.

Growing population under geriatric sector will definitely stimulate the ENT devices market scope. As per the WHO statistics, geriatric people are set to grow to over 16% by 2050. Since aging is considered as a serious factor inducing deafness and other hearing disorders, this phenomenon will raise industry demand in the coming years. Radiofrequency hand piece instruments were pegged at \$ 0.8957 billion in 2015. While the hearing implants was driven by cochlear implants in 2015. Hearing implants market is expected to grow at a comparatively higher CAGR of 7.2%. This high growth can be attributed to growing geriatric population, and also increase in occupational hearing losses.

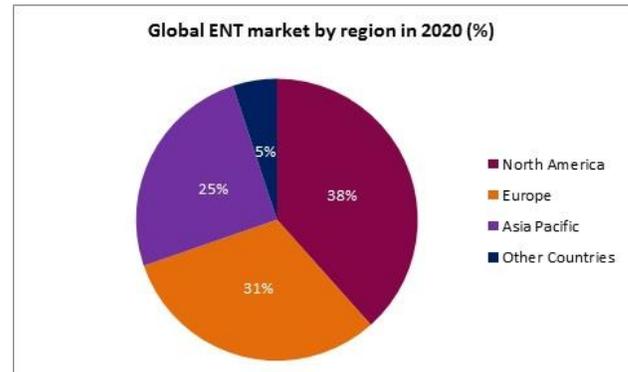
The ENT devices market remarks extensive growth in the Americas due to the increase in need to reduce hospital stays and rising government measures to lessening hospital expenditures. This will drive the penetration of ENT instruments in the region from 2017 to 2021.

ENT device market is working for constant invention in design and technology to make these devices more non-invasive. They are constantly investing funds and resources into R&D departments to increase the scope of their devices. ENT developed Propel Mometasone Furoate Implant (PMFI) for treatment of chronic sinusitis which is a bio-absorbable steroid which is placed directly into the sinus mucosa. It controls the release of drugs and dissolves over time.

ENT Devices Market report is a complete study of present market trends in the market and industry growth. These analyzed at regional level to provide complete market report for the years 2013, 2014, 2015 and coming year's upto 2020. Each market is broadly analyzed at a granular level by geography for Ex: North America, Europe, Asia and rest of the World to produce in depth on the global development.

North America has occupied the largest region in ENT devices market in 2015 and expected to reach 40% over in 2020. UK, France and Germany ENT devices market is high and dominates the European industry. Europe also has high degree of product dispersion mostly, in sections such as hearing aids and the presence of patient awareness and sophisticated healthcare management. Favourable government has led to

development in demand for hearing aids instruments across Asia Pacific, which is to record a 6.5% CAGR through to 2023. Asia Pacific market is expected to have CAGR of 6.5% during the forecast period due to the presence of target disease people, increase in distributors in ENT area, increasing concern among people for ENT disorders.



Increasing age leads to a decline in immunity levels in geriatric population who are suffering with ENT problems. This market research analysis recognises the growing preference for minimally invasive methods as this is one of the major factors for this market. With several advantages such as decrease price, hospital stay, lower risks of infections after surgery, fast results, and rapid recovery period.

Why to Attend:

ENT 2019 is an international platform for presenting research about diagnosis, prevention and management and exchanging ideas about it and thus, contributes to the dissemination of knowledge in **Rhinology** and **Otology** for the benefit of both the academia and business.

The organizing committee of this ENT and Otolaryngology Conference is gearing up for an exciting and informative conference program including plenary lectures, symposia, workshops on a variety of topics, poster presentations and various programs for participants from all over the world. We invite you to join us at the ENT 2020, where you will be sure to have a meaningful experience with scholars from all around the world. All members of the ENT 2019 and Organizing Committee look forward to meeting you in Barcelona, Spain.