

2020 Market Analysis on Novel Physiotherapy, Physical Rehabilitation & Sports Medicine

Nasr Med

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[Conference series LLC LTD](#) gives a good opportunity and invites global participants of [Physiotherapy](#) Researchers to the NPT 2020 in Sydney, Australia this year 2020. The event will mainly focus on the Modern exploration of techniques in Physiotherapy research and provide deep knowledge on how plants sense, process, integrate and store information related to environmental challenges. It is a Global platform that combines different domains, will stimulate the exchange of ideas and enable participants to grasp the modern exploration techniques and ideas in different areas of Physiotherapy research. The event includes prompt keynote presentations, Oral talks, Poster presentations Young Research Forum and Exhibitions.

With members from around the world targeted on learning concerning [Physiotherapy](#) and its advances; this is often your best chance to succeed in the most important assemblage of participants from the Plant Science community. Conduct shows, distribute info, meet with current and potential scientists, create a splash with new discoveries within the advanced Molecular techniques, and receive name recognition at this 2-day event. World-renowned speakers, the foremost recent techniques, developments are hallmarks of this conference.

Rising numbers of cardiovascular and neurological disorders is booming the physiotherapy equipment market. Hence, the rapid increase in the aging population, growing number of the sports injuries, increasing obesity among people, and growing awareness regarding the therapeutic application of physiotherapy are also adding to the growth of this market significantly.

The demand for sports medicine is raising on account of the altering lifestyles of consumers and the growing incidences of sports injuries across the globe. This can also be attributed to the rising number of individuals who are choosing sports as a career, owing to the presence of numerous opportunities, such as scholarships and corporate funding, and developing sports infrastructure. Apart from this, a rise in the demand for minimally

invasive surgeries is also impelling the market growth. Moreover, rising smoking rates, sedentary lifestyles, increasing adoption of the fast food and over-consumption of alcohol, in both the developed and emerging economies, has led to a rise in the prevalence of life-threatening diseases over the years. The rising awareness about these diseases is anticipated to encourage individuals to engage in different sports activities for maintaining their wellbeing and fitness, thereby boosting the sports medicine market. Looking forward, the market is projected to reach a value of US\$ 8.8 Billion by 2024, registering a CAGR of 6% during 2019-2024

The global physiotherapy equipment market is anticipated to grow from an estimated US\$ 14,972.1Mn by the end of 2015 to US\$ 23,750.9Mn by 2022 at a CAGR of 6.8% during the forecast period.

Key driving factors of this market include growing geriatric population base, unhealthy lifestyle habits and the presence of favorable government regulations.

The Physical Therapists industry has benefited in the past 5 years from an ageing population and increased prevalence of chronic diseases, both of which have expanded demand for industry services. Additionally, higher rates of private health insurance resulting from federal health care reform have made industry services affordable to more of the population. Despite expanding revenue, however, physical therapists have faced significant cost pressures, and consolidation and specialization within the industry have increased. Furthermore, Medicare reimbursement caps and cuts could present an impediment to industry growth in the 5 years to 2021.

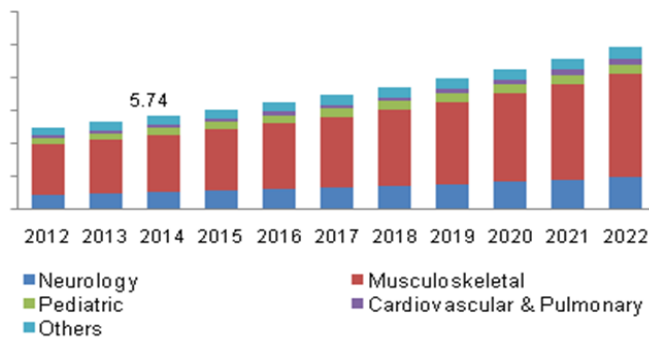


Figure1

Physiotherapy services have also become more affordable for households over the past 5 years, as disposable incomes have grown. Industry revenue is forecast to rise at an annualized 3.5% over the 5 years through 2019-24, to reach \$1.6Bn.

The Physiotherapy Services industry is characterized by a low level of concentration and a high degree of fragmentation. The industry's top 4 firms account for less than 10% of industry revenue. Firms within the industry tend to be small, with almost half of physiotherapy practices operating as sole proprietorships. The high number of small businesses and a low number of bigger businesses, combined with the industry's strong profit margins, demonstrates that industry operators have little need to increase economies of scale through consolidation.

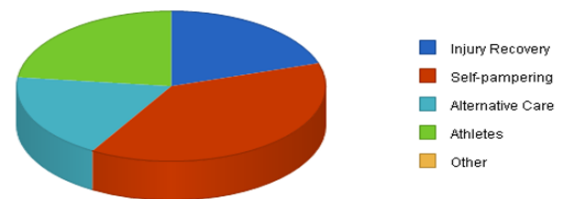
The WHO has projected that by 2050, the global geriatric population will reach a count of nearly 2.0Bn which was around 547Mn in 2010. Similarly, increasing incidences of orthopaedic disorders will further accentuate the growth of physiotherapy services market. Likewise, increasing women's health care concern will also augment the growth of physiotherapy services market.

Hence, all the above-mentioned factors will boost the growth of physiotherapy services market. The major players operating in physiotherapy services market include America Physical Therapy, Meier & Marsh Physical Therapy, Rehab Alternatives, Full Motion Physical Therapy, Elam Sports Oahu and Minsu's Healing Oasis amongst other significant players.

Physiotherapy services market can also be segmented based on the area specification of the therapy

suchas: orthopaedic, geriatric, cardiovascular and pulmonary, integumentary, neurological, paediatric, women's health and palliative care. Among all these, orthopaedic and geriatric physiotherapy services market accounted for the largest share of the total market. Also, increasing geriatric population that usually suffers from mobility, disability and joint problems due to weak bones is also expected to propel the demand for availing physiotherapy to increase the quality of life.

Market Analysis (Pie)



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