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2020 Market Analysis

# World Congress on Nursing Research & Practice Malaska

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### Investment on Nursing

Worldwide nursing investment is more than \$538 million for <u>nursing</u> programs, including \$91 million in the last 2 years, an indication of the growing importance of nursing vision for the future of healthcare services. The various programs have significantly contributed for transforming primary and inpatient care, thus enhancing Public health, and it has reshaped corporate decision-making and influenced policy at the national, state and federal levels.

#### Market Value on Nursing:

The 2019 market research report on <u>nursing</u> and residential care facilities is an in-depth evaluation of the industry and will provide you with the key knowledge and insight, trends and standards you need to develop a broad and comprehensive diagnosis and understanding of the industry and society. Over the five years to 2019, the need for services provided by nursing care facilities is expected to grow gradually along with revenues. Over the five-year period, the continued aging of the population has triggered demand for industrial services, as the number of adults aged 60 and older is expected to increase.

There has been a significant rise in nursing department over the past three decades. In both Korea and the United States, nurse scientists are expected to tackle important issues related to the prevention and management of serious health complications. The need for improved nursing development in the fields of self-management, biology and geriatrics, health promotion, mental health and innovation are briefly highlighted. Future research efforts will be improved by interdisciplinary collaboration and the establishment of international nursing research centers. At the same time, we need to remain aware of the importance of mentoring future nursing education.

However, an unstable reimbursement model and changes implemented by the <u>healthcare</u> reform have led to switch from nursing homes to home care treatment and community care services. As these services are conducted at home, their development presents a serious threat to industry operators. In 2016, industry revenues amounted to \$238.2 billion. Over the last 3 years, the industry has grown at an annual rate of 4.1%. There are 38,615 companies in the industry rising in the sector. Revenues per company in 2016, average sales per company is \$6.2 million.

Expanding at a compound annual growth rate (CAGR) of 4.3 percent over the forecast period, the global market for clinical nursing research is expected to rise from US\$ 25.9 billion in 2015 to US\$ 38.4 billion by 2024. The education market of health and <u>nursing education</u> sector is driven by workshops, seminars. Student choices are changing and this will reduce the scope of distance learning by 2024. However the online nursing training program is quickly evolving as a remunerative form of medical education and this segment is more likely to have the highest compound annual growth rate of 7.29% between 2016 and 2024.



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## Specialty Organizations (Across the World):

- Academy of Medical-Surgical Nurses
- Academy of Neonatal Nursing
- American Academy of Nurse Practitioners
- American Association of Nurse Anesthetists
- American Holistic Nurses Association
- American Psychiatric Nurses Association
- Association of Nurses in AIDS Care
- Association of perioperative Registered Nurses
- Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN)
- NANDA
- National Black Nurses Association

### Worldwide Nursing Unions:

• Australian Nursing Federation

- California Nurses Association/National Nurses
  Organizing Committee (CNA/NNOC)
- Democratic Nursing Organization of South Africa
- Manitoba Nurses' Union
- New Zealand Nurses Organization
- Pennsylvania Association of Staff Nurses and Allied Professionals
- South African Democratic Nurses' Union
- United Nurses of Alberta
- Washington State Nurses Association
- New York State Nurses Association

### **Target Audience:**

- Directors of Nursing
- Deputy Directors of Nursing
- Assistant Directors of Nursing
- Associate Directors of Nursing
- Chief and Deputy Chief Nurses
- Associate Chief Nurses
- Heads of Quality and Safety
- Head Nurses
- Lead Nurses
- Nurses
- Consultant Nurses
- Senior Matrons
- Matrons
- Clinical Leads
- Program Leads
- Workforce Leads

People working in the field of nursing and public health from industrial sector, delegates and physicians are expected to attend the event.

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