

## Journal of Community & Public Health Nursing

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### 24<sup>th</sup> International Conference on Global Nursing Education & Research-Market Analysis

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Conferenceseries LLC Ltd is all set to focus its attention on the global public health concerns. Conferenceseries LLC Ltd scheduled 1000+ annual <u>scientific conferences</u>, 2000+ International workshops, seminars, exhibitions and symposia for 2017. Conferenceseries LLC Ltd <u>Nursing</u> <u>Education conferences</u> would offer a powerful global forum to encourage dialogue on the advancements related to prevention, cure and rehabilitation of related diseases.

Majority of the medical meetings organized by Conference series are providing <u>Continued Medical Education (CME)</u>, Continued Education (CE) and Continued Professional Education (CPD) credits to encourage, support and enhance educational as well as professional value for physician, students, healthcare professionals, scientists, academicians and research scholars. Distinguished speakers from different parts of the world would be delivering vital and thought provoking information on all key topics.

This Nursing congress aims to have in-depth discussions on healthcare trends, management systems with respect to improved efficiency in healthcare and reduced expenditure. According to reports from the Ministry of Finance and the Ministry of Health, Labor and Welfare, Singapore, the country spent \$240 billion on healthcare in 2016, which approximates to 4.2% of the GDP. The numbers are expected to increase 3% every year and reach 10% of the GDP by the year 2018.

The global long term care market size was valued at USD 705 billion in 2015 and is expected to grow at a CAGR of around 5% over the forecast period. In September 2015, the Housing America's Older Adults-Meeting the Needs of an Aging Population and Harvard Joint Center concluded in their new research that by 2030, the percentage of people aged over 50 in the U.S. is expected to exceed by 70%. Moreover, in January 2016, the AARP declared a free income tax assistance service for people aged 60 and above. The out-of-pocket burden for long term care facilities is high, especially for the nursing care.

North America dominated the long term care market in 2015 owing to the increasing aging population, government funding, and the implementation of the streamlined regulatory framework. Around 60% of the funding for long term care in the U.S. comes from the Medicaid. By 2050, it is expected that one in five Americans would be at least 65 years of age. The funding is set to increase with the

implementation of the Patient Protection and Affordable Care Act.

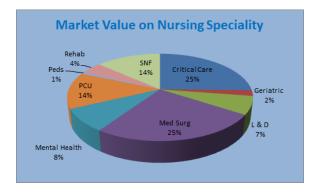
The past three decades have witnessed a remarkable growth in <u>nursing Care development</u>. In both Korea and the United States, nurse scientists are poised to address important issues related to the prevention and management of significant health care problems. The need for greater <u>nursing Care</u> development in the areas of self-management, genetics, and geriatrics, health promotion across the lifespan, technology, and mental health are briefly highlighted. Future research efforts will be enhanced by interdisciplinary collaboration and the creation of international nursing research centers. At the same time, we need to remain cognizant of the importance of mentoring future nursing Care.

#### Asia Pacific

Asia Pacific is expected to grow at the fastest CAGR of 6.2% over the forecast period owing to the increasing number of people diagnosed with chronic illnesses. Moreover, international care homes are also investing in countries such as India and Japan. For instance, in October 2013, BAYADA Home Health Care, a home healthcare giant based in the U.S. acquired 26% stake of India Home Health Care (IHHC).In India, 65% of the hospital visits can be managed at home. In May 2016, My Care Line raised USD 526,000 for its alliance with Hoffman World. The Spanish Company provides Hoffman methodology of rehabilitation. In India, Portea is one of the market leaders in the home healthcare industry. In September 2015, Portea raised USD 37.5 million for investing in better home healthcare facilities.

Connected Healthcare new technology that is changing the healthcare service and making easier to get health service for people. Connected Healthcare market is projected to be worth £37 billion globally and £1.9 billion in the UK by 2020, according to new PwC analysis. There were 3.5 million employed nurses in 2011, about 3.2 million of whom were female and 330,000 males. Of employed nurses, 78 percent were registered nurses, 19 percent were licensed practical and licensed vocational nurses, 3 percent were nurse anesthetists. Men's representation among registered nurses and licensed practical and licensed vocational nurses increased. About 2.7 percent of registered nurses were men in 1970 compared with 9.6 percent in 2011. Men's

representation among licensed practical and licensed vocational nurses grew from 3.9 percent in 1970 to 8.1 percent in 2011.



#### **Competitive Market Share Insights**

- Brook dale Senior Living, Inc.,
- Sunrise Senior Living, Inc.,
- Emeritus Corporation,
- Atria Senior Living Group,
- Extendicare, Inc.,
- Gentiva Health Services, Inc.,
- Senior Care Centers of America,
- Kindred Healthcare, Inc.,
- Genesis Healthcare Corp.,
- Home Instead Senior Care, Inc.

#### Industry Report - Industry SWOT Analysis Chapter

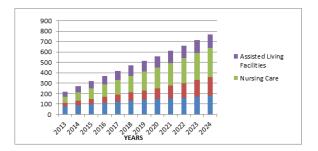
The Nursing Care Facilities industry is in the mature stage of its life cycle. Over the 10 years to 2021, industry value added (IVA), which measures the industry's contribution to the US economy, is expected to grow at an average annual rate of 3.4%. This growth rate indicates that the industry will expand faster than GDP, which is projected to increase at an annualized rate of 2.2% over the same period. While demographic trends will continue to promote industry growth, nursing care facilities have been part of American communities since the early 20th century.

#### Industry Analysis & Industry Trends

Over the five years to 2021, the industry is expected to continue expanding. Continued aging of the population, which is expected to accelerate over the five-year period, will drive industry growth.

#### **Global Skilled Nursing Care Services Market, By Type of Connectivity**

- Connected to hospital
- Connected to assisted living community
- Connected to both hospital and assisted living community
- Freestanding



# Major regions analysed under this research are

- Europe
- North America
- Asia Pacific
- Australia

Nursing Education Summit unveiling the recent innovations in Education and research. These presentations are open to all types of research approaches both from academia as well as industries. Significant features of these scientific events are the well-structured scientific sessions, research presentations on recent researches, workshops, symposia and B2B meetings among Academicians, Researchers and Industry key leaders. Besides that Poster Presentations, Young Researchers Forum and Live streaming of the talks connects the scientific world together and brings them all beneath a single roof.