



Economic Efficiency in the Tunisian Olive Oil Sector

Domingo Fernandez-Ucles

University of Jaen, Spain

Abstract:

This study aims to assess the economic efficiency of Tunisian olive oil firms in order to identify the organizational and technological variables that are directly associated with greater efficiency. The Data Envelopment Analysis (DEA) and fuzzy sets Qualitative Comparative Analysis (fsQCA) method were used to achieve this. We find the managing director's education level and information and communication technologies (ICT) training, the longevity of the company in inverse relationship with efficiency, the company's presence on and use of virtual social networks, and the outsourcing of ICT management in combination have significant explanatory power in the companies that display greater economic efficiency.

Biography:

Domingo Fernandez-Ucles is currently associated with University of Jaen, Spain



Recent Publications:

1. Agriculture 2020, 10(9), 391; <https://doi.org/10.3390/agriculture10090391>

Webinar on Agriculture for Sustainable Livelihood | June 30, 2020 | London, UK

Citation: Domingo Fernandez; Economic Efficiency in the Tunisian Olive Oil Sector ; Sustainable Agriculture 2020; June 30, 2020; London, UK