



From Farm to Pharma

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Abstract:

The presentation will give an overview of the cannabis industry in the last couple of years (including during COVID-19), and the big change in people's minds from an agricultural crop to a prescribed medicine. We will talk about the big bang that happened all around the world, and how different continents are progressing and how they define the cannabis space. We will show the forecast of this industry for the next couple of years in north America, Europe and other territories including Israel which made big changes in its regulation towards medical grade cannabis which is being sold in pharmacies only by a doctor's prescription according to specific cannabinoids profiles.

Biography:

Roei Zerahia is a faculty member & senior lecturer in the Israeli academy, with expertise in database optimization, and with years of experience in the agriculture world, these two fields pushed his last years' research on optimization processes in the production of medical cannabis. He acquired extensive knowledge and experience in the various fields of operation in the cannabis industry.



Recent Publications:

1. Architecture and Florogenesis in Female Cannabis sativa Plants
2. Impact of N, P, K, and Humic Acid Supplementation on the Chemical Profile of Medical Cannabis (Cannabis sativa L)

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