## Future of Analytical and Bioanalytical Techniques

**Editorial** 

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On behalf of the Board of the Journal of Analytical & Bio analytical Techniques and my co-editors, I am glad to present the Volume 11, Issue 1 of the journal. The journal established in 2010 has now published 10 volumes; appx. of five issues in a year. The journal is indexed in Directory of Open Access Journals and also by different academic forums. Average download per article is increasing and on an average downloads per paper. All these are promising signs. We could reach this stage through the constant support of Board Members and intellectual generosity of the readers and contributors (authors and reviewers).

One of the objectives of this journal is to encourage publication from different streams of research that helps to enrich further the discourse on Scientometrics. Readers can particularly notice progress made in this direction through the Book Reviews which is emerging as an important section of this journal. We take this opportunity to thank the authors/publishers for sending their books for review and excellent book review by authors.

We are expanding our editorial board for addressing the gaps and further enriching this journal.

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Needless to say, any papers that you wish to submit, either individually or collaboratively, are much appreciated and will make a substantial contribution to the early development and success of the journal. Best wishes and thank you in advance for your contribution to the Journal of Destination Marketing & Management.

The editorial team has follows strict guidelines to avoid any potential bias and conflict of interest. None of the reviewers had any conflict or competing interest.

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