

Market Analysis on Digestive and Metabolic Diseases

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The global market for gastrointestinal disorder therapeutics and diagnostics reached \$49.6 billion in 2015. This market is expected to grow from nearly \$51.8 billion in 2016 to \$63.8 billion in 2021 at a compound annual growth rate of 4.3% from 2016-2021. The prescription therapies market is expected to grow from \$18.6 billion in 2016 to nearly \$22.1 billion in 2021 at a CAGR of 3.5% for the period 2016-2021. The diagnostics market over the next five years will grow from \$17.7 billion in 2016 to \$23.5 billion in 2021 at a CAGR of 5.9% for the period 2016-2021.

The market for gastrointestinal pharmaceuticals is divided into two general segments: prescription gastrointestinal pharmaceuticals and OTC gastrointestinal pharmaceuticals. Similarly, the market for gastrointestinal diagnostics, testing and vaccines is divided into three general segments: Diagnostics and testing market, Medical devices (endoscopy), Vaccines. The market is further broken down into the drugs to treat specific disorders within the gastrointestinal system, including the following:

- Gastrointestinal tract disorders.
- Gastrointestinal tract walls disorders.
- Gastrointestinal motility disorders.
- Gastrointestinal cancers

The rise in the instances of Crohn's disease, inflammatory bowel disease, ulcerative colitis, and such other diseases is also expected to create a rise in demand for the gastrointestinal diseases market. The growth in the demand and sale for the gastrointestinal drugs across the developing and developed markets is also attributed to be one of the major driving factors for this market.

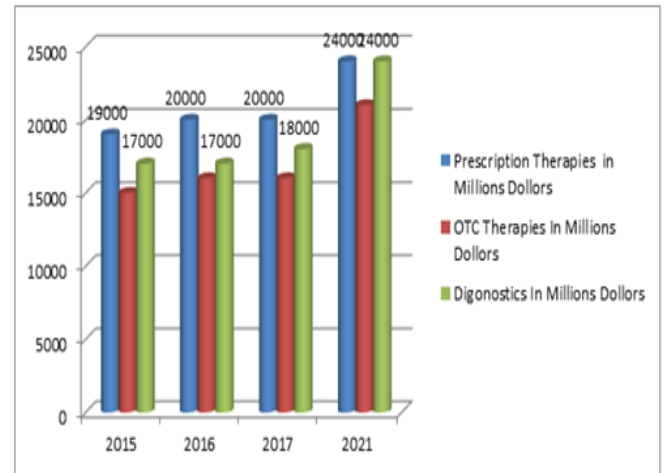


Figure 1: Market analysis of diagnostics and therapies.

The growing investments and the research & development activities by the key market players are also expected to play a vital role in the overall growth of this market. The major restraining factors for the market include advancements in the new alternative therapies and the regulatory restraints.

The main aim of the market research is to increase the awareness of gastrointestinal disorders among people and to identify the gastrointestinal market landscape as well as important advancements.

This study analyses various therapeutic options currently on the market as well as potential products and classes of products that are likely to have a significant impact on the future for the prescription as well as the over-the-counter (OTC) gastrointestinal drug markets. The gastrointestinal

market is one of the key therapeutic areas most significantly affected by the generic erosion of blockbusters.

According to Market research the Global Gastrointestinal Drugs Market Revenue by Region in 2016, North America was the highest by getting the revenue of 17,288 US Dollar Million, while the Middle East and Africa Continent was having least generation of revenue.

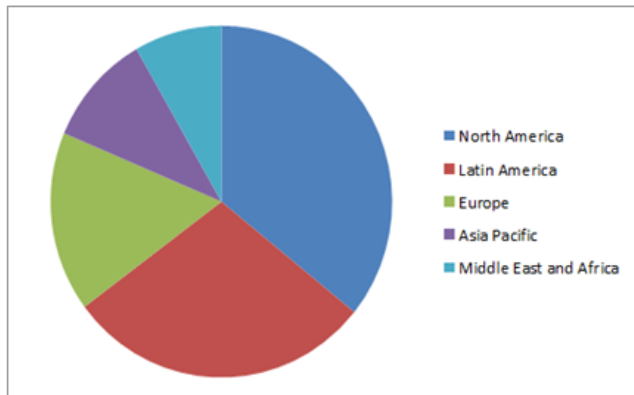


Figure 2: Global Gastrointestinal Drugs Market Revenue by Region, 2016.

But, the Future scope is much brighter in Coming years in Middle East countries.

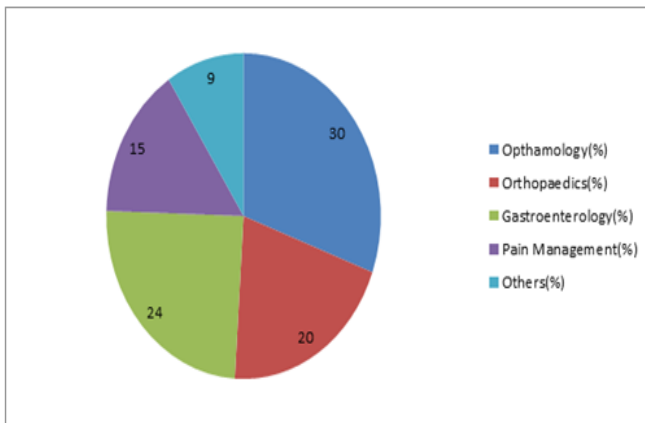


Figure 3: Global ambulatory Surgery Centers Market share (%) by, 2023.

The demand for ambulatory surgery center is high in Europe and Asia Pacific owing to the government initiatives to overcome the shortage of medical facilities in remote areas of developing countries such as India and China.

The North America ambulatory surgery center market is anticipated to witness significant growth rate in future due to the enough outpatient surgery centers and government regulations governing the preference for outpatient surgery centers in order to expand the reach of medical facilities.

Major Associations:

- ASGE-American Society for Gastrointestinal Endoscopy
- AGES-Indian Association of Gastrointestinal Endo Surgeons
- SGNA-Society of Gastroenterology Nurses and Associates
- ESGENA-The European Society of Gastroenterology and Endoscopy Nurses and Associates

Major Universities associated with Gastroenterology in worldwide:

- IBS The University of Barcelona
- World Gastroenterology Organization
- American College of Gastroenterology
- Medicine-Gastroenterology-University of Colorado

Major Industries associated with Gastroenterology in worldwide:

- Covidien
- EndoChoice
- Frontier Healthcare