Computer Assisted Knee Replacement Surgery: Is the Movement Mainstream?

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Abstract

The first computer-assisted Total Knee Arthroplasty (TKA) was performed in 1997. The FDA approved computer assisted knee arthroplasty systems used in the early 2000s. Since then, surgeons and institutions all over the world have gradually adopted the technology. While the computer holds an importance place in the majority of workspaces across all industries, computer-assisted surgical technique has yet to become the preferred tool of the orthopaedic surgeon. Why has "e-instrumentation" not yet substituted conventional instrumentation in TKA orthopaedic surgery?

In this article, we argue that main reasons which oppose the use of this technology are based on inaccurate or misleading observations. We isolated the factors likely to explain such opposition to this innovation: current results of total knee replacement, surgeon age, operative time, system ergonomics, cost for users, and cost for suppliers and "disruptive" innovations. Other factors such as surgeon habits, hospital environment and available assistance for support, although relevant, are not discussed. We assessed the advantages and drawbacks, costs and benefits of this technology to assess whether or not this opposition is justified. Finally, we explored the reasons why such a technology may impel surgeons to use this technique or any "related technologies" in the future.

The main factors limiting TKA navigation spreading amongst orthopaedic surgeons are ergonomics and economics. Other factors, such as current TKA outcomes and surgeon’s age are fallacious arguments in the rebuttal of CAS system use. Computer assisted knee arthroplasty surgery is not yet mainstream, but TKA will not escape technological progress.

Keywords: Total knee arthroplasty; Arthroplasty; Orthopaedic surgeons; computer-assisted knee arthroplasty

Introduction

The first total knee arthroplasty (TKA) which was computer-assisted navigated was performed in 1997 [1]. At the beginning of the 21st century the first computer-assisted knee arthroplasty systems were FDA approved [2]. Since then, the technology has gradually begun to be used more frequently around the world. Other than Germany, where more than 30% of orthopedic surgeons use computer-assisted technology in knee arthroplasty - possibly due to the premature introduction of computer-assisted techniques in the 1990s such as the Robodo® system – many countries have yet to adopt this technology in daily surgical practice [3]. In the United Kingdom and the USA, this figure is less than 3% [4-6]. In Australia, the 2013 Registry collected data on 42,584 knee replacement procedures undertaken for osteoarthritis which used computer navigation [7]. In emerging countries such as Brazil [8], private institutions have been interested in the marketing aspect of this technology as it could potentially attract increasingly wealthier clientele. No more than 6% of practicing surgeons use navigation in knee arthroplasty in France [9]. The numbers are unclear in Asian countries such as China and Korea, even though there is obvious interest for the technology [10]. CT Free computer-assisted surgery was also approved and commercialized as late as 2006 by the Ministry of Health, Labor and Welfare in Japan [11]!

While the computer has taken over a large proportion of workspaces everywhere even up to operative areas such as the anaesthetist’s and theatre staff’s workspaces, the computer-assisted surgical technique has yet to become the favored or preferred tool of the orthopaedic surgeon. Why has “e-instrumentation” not yet substituted conventional instrumentation in TKA orthopaedic surgery? The reasons this system has not yet entered the mainstream are largely highlighted by an article reporting the results of a web-based survey comprising of 24 questions relating to computer-assisted surgery. The questionnaire was sent to 3330 members of the European Society of Sports Traumatology Knee Surgery and Arthroscopy (ESSKA) and the Swiss Orthopedic Society (SGO-SSO). Of the 389 members who replied, 202 (51.9%) said that their centres were equipped with navigation systems, of which 124 (61.4%) use it for TKA. Regarding the frequency of use of CAOS, 102 (50.5%) use it in less than 25% of cases, while 52 (25.7%) use it in more than 75% of cases.

Of those whose centres equipped with navigation systems, 102 (50.5%) considered navigation “a real innovation contributing to improvement of total knee implantation”, yet the most strongly cited reason for not using a navigation system was the potential for increasing operation times and the risk of infections. Half indicated they considered the system a real innovation and 48% estimated they
would be able to use these systems more frequently in the future. Those who were frequent users of CAOS said they used it mostly routinely. Finally, the principal reported reason for using these systems was the desire to improve alignment of TKA implants. However, those who did not wish to use navigation systems were concerned about potential increased risk of infection, as a result of a supplemental screw or pin use compared to the conventional method along with an increase in operation time [12]. To what extent are these concerns justifiable?

In this article, I argue that most of the reasons to oppose this technology are based on unjustified observations. I will isolate the factors likely to explain the opposition to this innovation. Studies by Friederich et al. 2008 amongst others demonstrate that these main factors include current results of total knee replacement, surgeon age, operative time, ergonomics of systems, cost for users, cost for suppliers and “ disruptive” innovations [13]. Other potential contributing factors such as surgeon habits, hospital environment, available assistance for support, although relevant, are not discussed. I will assess the advantages and drawbacks, costs and benefits of this technology to assess whether or not these oppositions are justified. Finally, I will explore the reasons why such a technology may impel surgeons to use this technique or one of its “lineage technologies” in the future in some form or another.

Current Results

Knee arthroplasty is a very successful operation [14]. Indeed, results are considered highly acceptable as far as mean survival of implants and patient satisfaction is concerned [15]. Most orthopaedic surgeons are comforted by these statistics and subsequently do not foresee the need to change it.

However, scrutiny of TKA literature indicates a conflicting viewpoint and raises the question: is there any room for improvement? In a cohort of 9700 papers extracted by Medline with “total knee replacement” as keywords, 30% of the papers studied complications, 20% pain, 14% infections, 6% alignment, 5% rotational problems and 6% functional results. The early days of prosthetic surgery measured success with respect to pain, then mobility, and now attention has turned to the function expected by patients. Although the results on pain and range of motion are generally satisfactory, recent publications give an account of non-optimal functional results between 15% and 34% of patients after TKA [16-18].

We can evidently not be satisfied with such results in view of the growing proportion of functionally demanding and younger patients. It is estimated that 50% of TKA patients will be less than 65 years of age in the very near future [19]. Navigation is one of the factors that can lead to improved functional outcomes as shown by Choong et al. [20]. On the other hand, it is not known whether computer assisted surgery will be able to improve the current performance of TKA in terms of life expectancy and quality of life, although a recent article has shown that its usage decreased the number of cardiac accidents, without reducing other complications including the number of deaths [21,22].

Let us look at another more practical aspect of TKA surgery; it is widely acknowledged that poor alignment of total knee prostheses represents a negative factor with respect to function and longevity of knee implants [23]. The question concerning the tolerable limits of acceptable alignment remains debatable [24,25] but it is clear that beyond certain limits of femorotibial mechanical alignment, considered around 3° by most authors, there is an increased risk of premature TKA failure [26]. Navigation has indisputably demonstrated an improvement in alignment of TKA components [27,28].

Twenty-nine studies of CAS versus conventional TKA were identified, and included mechanical axis malalignment of greater than 3° occurred in 9.0% of CAS vs. 31.8% of conventional TKA patients [29]. The risk of greater than 3° malalignment was significantly less with CAS than conventional techniques for the mechanical axis, the frontal plane femoral, and tibial component alignment. These numbers seem to be trifling, but let us apply these differences in performance to the aviation industry. If we approximate the difference between the two techniques of conventional and navigation TKA as 20% and we apply this percentage to the number of daily flight in the world, we calculate that of about 100,000 flights per day 20,000 of those planes would land in the wrong location!

Today, patients are very demanding with regards to their knee function and an increasing number of them aspire to return to an athletic activity. Nilsdotter et al. [17] has shown that 41% of patients operated for TKA hoped to restore physical activity such as golf and dance, and only 14% were able to do so. We are dealing with a changing population of patients who desire a “normal” knee rather than one that is merely painless or suitably functioning. Navigation may help to maximize current TKA outcome to optimal range, although it might be beyond the realms of current TKA implants to give a normal knee back to patients.

When considering TKA outcomes several factors have to be analyzed. The literature shed light on the following aspects:

Risks and Complications

An article by Siston awarded by both AS and ISB Societies reviewed the current literature and found no increased risk in complications in TKA navigation compared to conventional surgery [30]. In fact, other articles seem to suggest that there may be less complications with navigation than with conventional surgery. For example, the number of systemic embolism, blood loss and the number of cardiac incidents seem to be reduced by navigation [31,32]. At the very least navigation does not appear to increase surgical complications, including the number of infections.

Coronal and Sagittal Alignment

As previously alluded to, ideal leg alignment after TKA remains a debate. What is the correct alignment for knee prosthesis? What are the acceptable limits not to surpass in order to avoid compromising the function and longevity of the prosthesis? [15] These two questions remain an ongoing concern but we can nevertheless confirm that navigation provides the tools to accurately and reliably quantify alignment during TKA surgery.

Rotation Alignment

Navigation has yet shown definite benefits with respect to this alignment parameter, although some authors such has Stockl et al. in 2004 have shown that femoral rotation may be improved with navigation. Others have highlighted the difficulty of finding anatomical landmarks used to orient the femoral implant, whereas Siston has suggested that the use of combined landmarks to adjust tibial and femoral rotation may be the best solution [33,34].
Soft Tissue Balancing

Since the 1970s, TKA soft tissue balancing techniques developed by Freeman and Insall have evolved through multiple phases of development. Navigation offers a remarkably precise, repeatable instrument to measure and evaluate the gaps in flexion and extension during a surgical procedure. Indeed, since the beginning of the 21st century, gap management navigation software has been utilized and shown real benefit in soft tissue management [35].

Functional Results

We have already discussed this subject above and highlighted several articles that demonstrate the advantages of navigation with respect to knee function [20,36]. Therefore, among these factors which are considered as very important to TKA surgery, navigation favorably responds to surgeons’ and patients’ expectations. However, futher and more recent studies have yet to confirm this statement.

Surgeon Age

In most countries that this data provide this data, the mean age of orthopaedic surgeons is between 45 and 50 years old [37]. These surgeons graduated in the 1990s before the widespread use of the World Wide Web, and as a result may not have familiarized themselves with this kind of technology until much later on. In contrast, the younger generation has grown up with this technology and is therefore more likely to find the CAS systems appealing.

An excellent synthesis article by George Geddes refers to issues linked to the learning of computer technology by adults, and particularly by those who are older [38]. The author recalls that older adults can learn new techniques just as effectively as younger adults but generally require more practice. It is thus learning and education that are the most important elements in the introduction of computers to seniors.

Another study by Frieberg on the same subject has suggested that adults aged 55 to 59 years old can reduce the probability of retiring earlier by regularly using computers [39]. Extrapolating these results to the field of orthopedic surgery where the computer is a central element of computer assisted surgery, could suggest that age would not be an issue for senior surgeons working with computers [40]. There are nevertheless no studies looking at the correlation between the age of a user and their capacity to use navigation systems. A more recent study suggests that after only five days of computer usage, the same neural circuitry used by experienced users in the front part of the brain becomes active in computer internet naïve subjects as well [41].

Operation Time

For primary TKA, typical operative times are between 45 and 120 minutes [30]. Logically, high volume centres have the lowest duration time and perform more patients per list [42,43]. Understandably, surgeons working within such a structured system may be less inclined to change to a system that increases operation time. It clearly represents a limiting factor in the adoption of these techniques.

Cost for Users

The cost of prosthetic knee surgery has become a major societal problem [48]. In fact, material costs and related payments such as blood products, hospitalization, rehabilitation and implants represent huge costs supported by “paying authorities”. Today, the cost of equipment is carried out by hospitals and orthopaedic companies which are ultimately charging the patients or intermediary payers such as insurance companies. For instance, conventional instrumentation utilized for joint replacements are neat sets of jigs (between four and ten boxes) that need to be sterilized and maintained after each operation at a very high cost. Most of the time, orthopaedic companies have to support the cost of the maintenance. Implants are becoming commodity items reducing the margin of orthopaedic companies who are trying to reduce their extra cost such as maintenance of inventory.

Pressures carried out by payers in the field of health care are all oriented towards the same direction of cost reduction in management. Health costs are astronomical; per annum, one person costs $6096 in the United States, $4000 in Switzerland, and a mean of $2193 in all

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other countries including Japan [49]. In 1998, Tucker Consulting had already demonstrated that health institutions implicated in the payment of surgical interventions wanted to significantly reduce all the direct and indirect charges around arthroplasty, from the cost of prostheses to the time of hospitalisation. On the other hand, the pressures carried out on the rapidity with which surgeons and hospitals take charge of patients, increase the risks of problems. In fact, all increase of complications has a direct consequence on insurance charges that are directly reflected in patients’ bills. Whether paid by the patients themselves or by national or private insurances, costs are increasing in an uncontrollable manner and impact on surgical care. It is obvious that everyone including hospitals, payers, surgeons and orthopaedic companies are all trying to bring the cost down.

The cost of navigation equipment represents only a moderate price compared to the costs of implants. The purchase of a system does not really represent a major obstacle, especially if it is used daily. Indeed, for a surgeon or an institution that performs 200 knees per year, a $120k navigation system would cost $600 per knee while the implants would cost 10 times more. No one would, for instance, argue against buying arthroscopic equipment nowadays for the reason that surgery can be performed by opening the joint. However, does navigation allow similar benefits to TKA surgery that arthroscopy does for knee ligamentoplasty?

In most countries, surgeons are not paid more if they use CAS systems and it takes longer to do the surgical procedure which can potentially affect over all orthopaedic surgeons and hospital revenues [6].

Novak, and others have all shown similar results: navigation can potentially reduce the costs of TKA in the long term, due to potential reduction of revisions [50,51]. A hidden Markov model (HMM) is a statistical model in which the system being modeled is assumed to be a Markov process with unobserved state. Computer-assisted surgery is both more effective and more expensive than mechanical alignment systems. Given an additional cost of $1500 per operation, a 14% improvement in coronal alignment precision (within 3° of neutral mechanical axis), and an eleven fold increase in revision rates at fifteen years with coronal misalignment (54% compared with 4.7%), the incremental cost of using computer-assisted surgery is $45,554 per quality-adjusted life-year gained. Cost-savings is achieved if the added cost of computer-assisted surgery is $629 or less per operation. Variability in published clinical outcomes, however, introduces uncertainty in determining the cost-effectiveness. However, these models have to be confirmed in the long run.

**Cost for Suppliers**

Half the world market of orthopaedics is in the USA, 12% is Germany, 10% for the rest of Europe, 10% for Japan and 22% for the rest of the world. The highest-earning corporations for orthopaedic material are American and predominate the entire global market. These giants, Stryker, Zimmer, J&J, Smith and Nephrew, and Biomet are strongly established all over the world with historical records, compelling portfolio devices and authoritative credibility. Suppliers are squeezed between more demanding shareholders and marginal reduction in product sales.

The big orthopaedic corporations do not push the utilisation of these systems because there are still added costs (systems for trials, representative for each case) with no substantial increase of incomes (same number of implants and possibly even less due to additional time per case). These are the main economic reasons for the major orthopaedic companies preventing CAS from spreading and at the same time promoting other techniques such as custom jigs which are more cost neutral for them.

If we now match these orthopaedic corporations with corporations that produce and sell navigation equipment, we realise that apart from perhaps Stryker, the other orthopaedic majors are not extensively implicated in navigation. In addition, if these corporations really wanted to force the market to use navigation, it would cost them considerable investments to provide systems to surgeons who are still hesitant to buy them. Furthermore, in order to ensure proper servicing of these systems, a representative from the firm would have to be present with the surgeon through each intervention, at least at the beginning.

The literature has suggested that at least 20 knees have to be performed by a surgeon before achieving confidence with the machine4. Knowing that 3.7 TKA for generalist surgeons and 8.9 TKA for lower limb specialists are mean monthly figures in the USA, the biggest market in the world, it means a surgeon may require three and six months to be fully operational which represent a significant financial effort from suppliers [52]. Low volume surgeons are doing less than ten or fewer TKA whereas high volume surgeon is performing more than 50 a year [53]. This factor is certainly one of the most important elements in the lack of motivation for these corporations to promote navigation. In summary, navigation represents additional costs related to computers and supporting staff but with no additional income from the implants.

**Disruptive Innovations**

Christensen at the Harvard Business School has described a phenomenon he called “disruptive innovation” affecting any fields of technological products or companies. Indeed any technology even very successful could be stricken by disruptive process that disrupts a product or a company [54]. In contrast a “sustaining technology” is a continual technological evolution that allows a technique to be improved along the years and to attract an increasing number of adherents. The adoption of this technology is always done in the same way, firstly through innovators (the “enthusiastic”), then the pragmatics and finally the sceptics. A variable amount of time goes by between the first and last group, usually long in competent fields such as medicine and more rapid in more consumable technology. It took more than 40 years for conventional instrumentation in orthopaedics to mature and reach its current reliability.

Computer-assisted surgery for TKA took approximately 15 years to go from the first step, so called innovators category, to the second, so called early adopters category in countries like Germany. At times, the spreading time of certain technology is so long that it is overcome by another technology. This concept is called “disruptive innovation”. For example, the computer represents a disruptive innovation compared to perforated cards that were increasingly used for similar tasks in the 1970s and 1980s. Most often, these disruptive innovations are pushed forward by a corporation in order to make a breakthrough or consolidate a market.

In the field of CAOS, the computer is more or less an electronic instrumentation adapted to the conventional instrumentation method to execute TKA, and therefore represents in this sense a “continuous” evolution compared to the conventional method. Even though this technology can be considered “discontinuous” or maybe “disruptive”
compared to conventional instrumentation, navigation consists only in tracking devices affixed on conventional tools.

What are these technologies or techniques labeled as "discontinuous" in orthopaedics? Two recent examples are part of this category: minimally invasive surgery and custom guides, also referred to as patient-specific instrumentation. Indeed, minimally invasive surgery, although not new (Judit described minimally invasive approach of the hip in the 1960s [55]) has been massively popularized by several American orthopaedic companies. Thus, the focus of surgeons that was turned towards surgical navigation shifted to a technique more accessible to the majority of surgeons. It is simpler for a surgeon to understand a surgical mini-incision that solely concerns anatomy than to understand computers and their often complicated user interfaces. It has given birth to new surgical instrumentations adapted to minimally invasive surgery.

Patient specific instrumentation or jigs facilitate bone resections using prefabricated guides based on three dimensional reconstructions from MRI or CTs of the knee. They are easy to use and are theoretically fulfilling the requirements for knee alignment. This appealing concept for orthopaedic companies (externalization of services such as preop. images, reconstruction, planning, jigs designs) and for surgeons (few precalibrated jigs and preordered implants) gained popularity amongst orthopaedic community.

We can therefore see that "disruptive innovations" will create a technical discontinuity in the surgical practice, whereas a technology such as the one used in navigation, although following a normal and logical evolution of traditional equipment, will have more difficulty infiltrating itself into routine practice. Consequently, a sustaining technology has paradoxically more difficulties in imposing itself than a disruptive technology. The goals of those that promote the so-called "disruptive" techniques and technologies are evidently and logically the logical evolution of traditional equipment, will have more difficulty adapting to minimally invasive surgery.

Conclusions

We have explored the factors limiting TKA navigation spreading amongst orthopaedist surgeons and identified the most restraining ones. The main factors are ergonomics and economics, and certainly also company driven or we should say restrained. Other factors, such as current TKA outcomes and age are fallacious arguments in the rebuttal of CAS system utilisation. Nevertheless, we can explain the reasons behind slow propagation of this technology. Computer-assisted knee arthroplasty surgery is not yet mainstream, but TKA won’t escape technological progress. Mahatma Gandhi said: "First they ignore you, then they laugh at you, then they fight you, then you win!" Therefore whatever we think, whatever we do, whatever we hear, computers may be in the orthopaedic operating room for routine knee replacement tomorrow or after tomorrow but they will be there!

References

7. Australian registry


48. Health expenditure, total (% of GDP)


