

Editor's Note-Letter from the Editor to the Readers

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I am delighted to introduce the International Journal of Emergency Mental Health and Human Resilience which was acquired in the year 2007 after acquisition the journal has widened in its scope compiling the research including human resilience and has continued publishing successfully with 21 volumes in 2019. Past the Journals inception, around 270 articles has been published with broad scope, encompassing all the areas of Mental Health with concurrent topics like psychological trauma, disaster psychology, traumatic stress, addiction behaviors, crisis intervention, emergency services, critical incident stress management, war, occupational stress and crisis, employee assistance programs, violence, terrorism, emergency medicine and surgery, emergency nursing, suicidology, burnout and compassion fatigue, cognitive science, behavioral science, psychology and psychotherapy, mental health and disability, sleep disorders and other mental disorders. Journal is determined to publish up to date, high quality and original research papers alongside relevant and insightful reviews and short communications, wherein the latter aspires to be vibrant, engaging and easily accessible, simultaneously obligatory and challenging. On a brighter note the journal releases five issues per volume and each issue consists of five varied papers summing theoretical and methodological research papers, encouraging critical review papers and disciplined short communications. All types of papers are subjected to single-blinded peer review process. IJEMHHR was established with a vision of supporting and promoting research in Mental Health from across the world. We are looking to expand our panel of reviewers and editorial

board from across the various sub specialities within the research area. Needless to say that journal has pertained its prime position only through the rigorous and meticulous efforts made by our Editorial and Reviewer panel, Iam tremendously thankful to the group of editors including James P. Kelleher, Ahmed Yousif Ali (Editor-in-Chiefs) of the journal for bestowing us with their consistent efforts and with immense gratitude i would also thank our reviewer panel for their continuous support and patience throughout the process. Google Analytics has revealed an amazing statistics regarding the popularity of this journal. All through Feb 2019- Nov 2019 there were 17, 860 page views. The total numbers of returning visitors were 5,542. Moreover, globally 45,870+ new users have accessed the journal website for information on the journal and the published articles, More than 17,000+ Visitors visiting the journal site to read the published articles or submit their research outcomes highest number of visitors reporting both from the developed and developing nations. Majority of the visitors have come from India (10.18%), USA (15.69%), Saudi (2.74%), Indonesia (2.55%), Japan (2.19%), China (8.91%) and Philippines (2.76%). Using digital marketing without a strategic approach is still commonplace. I'm sure many of the companies in this category are using digital media effectively and they could certainly be getting great results from their search, email or social media marketing. But the journal is equally sure that many are missing opportunities for better targeting or optimization. By using Twitter, linked in, Facebook and whatsapp where we make a new platform for our researchers.

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