

Medicine Fitness and Physiotherapy

Egor Egorov

CellAir Constructions GmbH, Schorndorf 73614, Germany, E-mail: hamberger@cellair-construction.de

After the successful completion of the Sport medicine and Physiotherapy conference, we are pleased to welcome you to the "2nd Euro Sports Medicine-Fitness and Physiotherapy." The congress is scheduled to take place on July 20-21, 2021 in the beautiful city of London, UK. This 2020 [Euro sports medicine](#) Conference will give you exemplary experience and great insights in the field of research.

According to this research report, the global market for sports surgery is projected to show a robust growth of 6.5 per cent in the CAGR during 2019-2024. Global Sports Medicine Market was valued at \$6,615 million in 2016, and is expected to reach \$11,172 million by 2023, registering a CAGR of 7.7% from 2017 to 2023. Sports medicine is a branch of healthcare that deals with enhancing people's athletic performance. Sport medicine products help people recover from injuries and prevent future injuries. In addition, sports medicine has displayed a considerable growth among all the other healthcare fields, as professionals in this field have the capability to treat all kinds of people, and not just athletes. Increase in the demand for sports medicine is witnessed over the years owing to the rise in incidence of sports associated injuries along with increase in awareness among people regarding physical fitness. In addition, government initiatives pertaining to sports medicine increase the participation of athletes worldwide. Further, elevation in the demand for minimally invasive surgeries supplements the market growth. However, lack of skilled professionals in this field, and inappropriate administration and guidelines regarding sports medicine hamper the growth.

The market is segmented into body reconstruction products (fracture & ligament repair products, arthroscopy devices, implants, prosthetics, [orthobiologics](#)), body support & recovery products (braces & support, physiotherapy equipment, and compression clothing), and accessories. The body support & recovery products segment is expected to witness the fastest growth during the forecast period. Products such as braces, supports, and sports surgery physiotherapy equipment are required before and after procedures involving reconstruction.

Increasing prevalence of chronic diseases across the globe has encouraged majority of the population to adopt healthy lifestyle. Hence, people from different age groups participate in various sports activities. For instance, as per the Physical Activity Council, around 66.0% people participated in fitness sports in 2018, whereas in 2013 it was around 60.1%. Some of the major lifestyle-related concerns include smoking, increasing adoption of Western diet, lack of physical activity, and over consumption of alcohol can lead to life-threatening diseases. Rising awareness regarding these diseases is anticipated to encourage people to engage in various sports.

In recent years, the market for [sports medicine and Physiotherapy](#) has seen significant growth directly on the back of the increasing number of procedures for physiotherapy. The sports medicine industry is segmented based on product, application, and region. Based on product, it is classified into body reconstruction & repair products, body support & recovery products, body monitoring & evaluation, and accessories. Body reconstruction & repair products are sub-segmented into implants, arthroscopy devices, fracture and ligament repair devices, prosthetic devices, and orthobiologics.

Thanks & Regards,

Itishree Das
Conference Service Manager
Euro Sports Medicine 2020
LONGDOM GROUP SA, Avenue Roger
Vandendriessche, 18,
1150 Brussels
Email: sportsphysio@longdommeetings.com